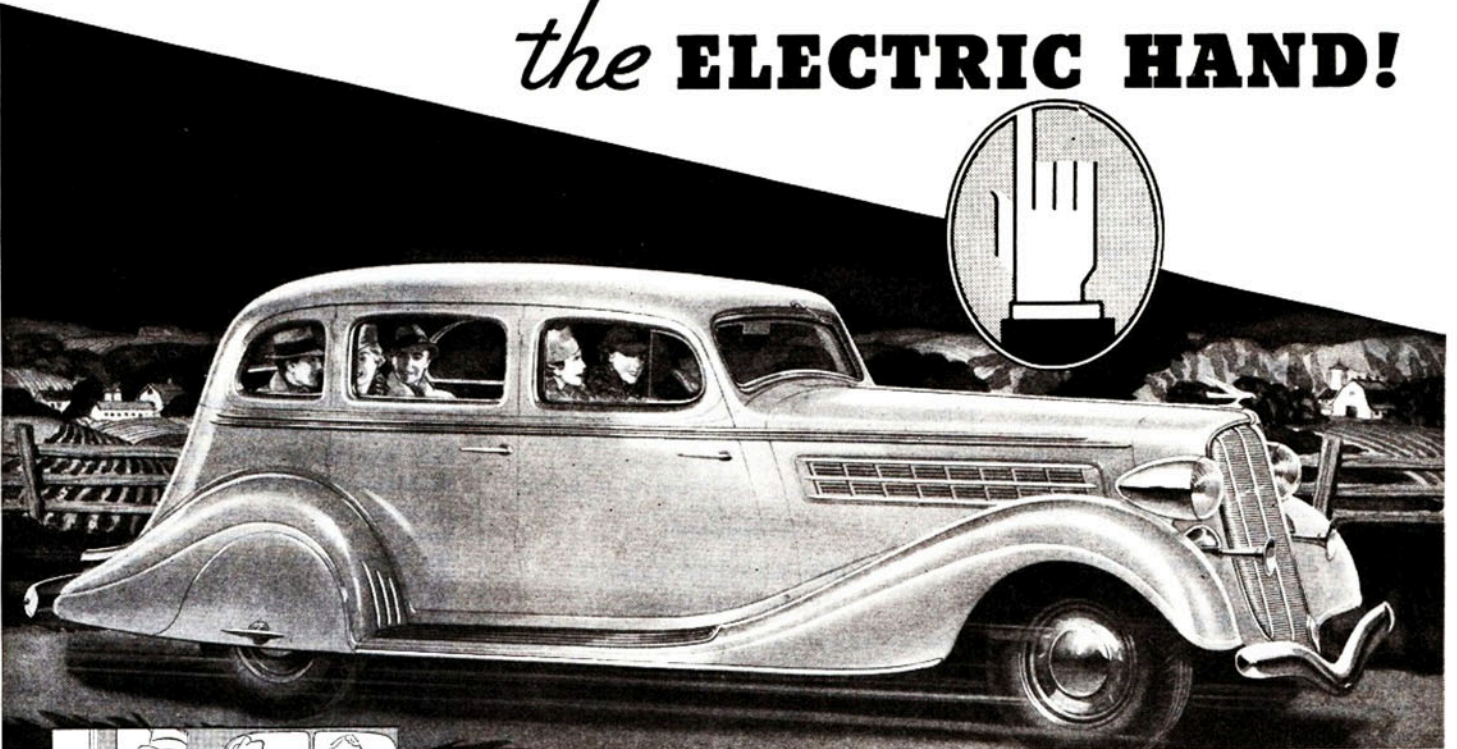
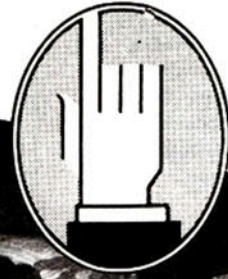


**IT'S** *New!* **IT'S** *Safer!*

**IT'S** *Magically Easier!*

*the* **ELECTRIC HAND!**



The Electric Hand is exclusive on 1935 Hudson-built cars. Standard on Hudson Custom Eights, but optional (at small extra cost) on all other Hudson and Terraplane models.

**And Look At The Prices!**

**Hudson-Built TERRAPLANE**

Special and De Luxe  
88 or 100 Horsepower

**\$585**

**HUDSON SIX**

Special Series  
93 or 100 Horsepower

**\$695**

**HUDSON EIGHT**

Special, De Luxe, Custom  
113 or 124 Horsepower

**\$760**

*and up at factory for closed models*

Everybody's *trying it...*  
Everybody's *liking it!*

Of *all* the many things to admire in *all* 1935 cars, three "hit features" are holding the spotlight. The Electric Hand! The steel roof! Easier riding! Yet only in Hudson-built cars will you find *all three* of them!

★ **The Electric Hand!**—The only basic mechanical improvement of the year. Easier, safer driving. Faster, smoother shifting, without taking a hand from the wheel. Yet nothing new to learn.

★ **First Roofs of Steel!**—Again Hudson-built cars score, with the *first* steel roofs. Absolutely permanent! Sound deadened! And the *only* bodies completely of steel.

★ **Easier Riding!**—Third in point

of 1935 interest. The Hudson and Terraplane add, to the other things that make cars ride easier, an exclusive method of springing that cradles the entire car. The *balanced ride!*

★ **More Plus Value!** Greater performance than ever, from "the world's finest and smoothest performing stock cars." Ruggedness—proved in the recent 175,000-mile Ruggedness Runs. And Bendix Rotary-Equalized Brakes—quicker, safer, *straight-line* stopping!

Before you buy any car, look at all of them. Compare them with Hudson and Terraplane. Then let the best one win.

HUDSON MOTOR CAR COMPANY, Detroit, Mich.  
Hudson Motors of Canada, Limited, Tilbury, Ontario

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**HUDSON** *and* **TERRAPLANE**