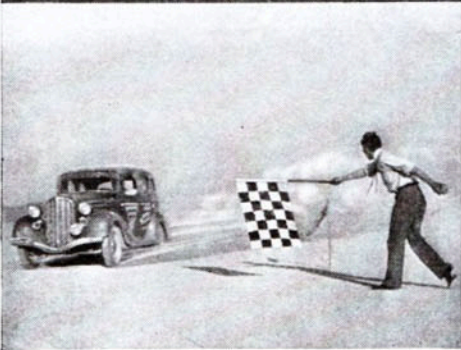


HUDSON GOES ON and ON

beating the best that other cars can do

IN PERFORMANCE



This Hudson stock sedan smashed 32 official A.A.A. records for its class and 4 unlimited-class closed car records at Muroc Lake, Cal., last April. Top speed—over 93 miles an hour for 5 miles. Average—over 85 miles an hour for 1000 miles and beyond.

IN SAFETY



Hudson's Rotary-Equalized brakes have amazed America. In city after city, Hudson sedans loaded with five adult passengers have cut nearly in half the stopping distances police call *perfect*. Have *proved* Hudson's quicker, safer, *straight-line* stopping.

Piling Fact on Fact . . Record on Record . . Proof on Proof

You may never want to drive a car five miles at 93 *electrically measured* miles an hour. Probably you'll never care to drive a thousand miles at 85 miles an hour. But you do want a car with the fine engineering and construction—the power and *ruggedness*—it takes to do these things.

Economy and Safety PROVED

You don't expect to equal "economy test" mileage in everyday driving. But these nation-wide economy runs have *proved* for you what every 1935 Hudson owner knows—that Hudson *regularly* gives big car performance at small car expense.

And what a wonderful feeling of security to know you are constantly protected by Hudson's ability always to STOP in a short, *straight line* and by the extra strength and safety of America's *first bodies all of steel*.

These are only a few of many features you get in a Hudson Six or Eight that are not combined in *any other car*. A trial will show you the thrilling difference! Drive one today!

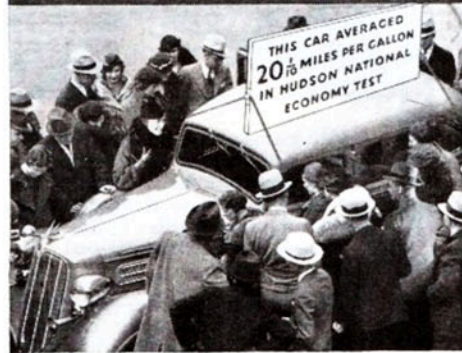
HUDSON MOTOR CAR CO., Detroit, Michigan
Hudson Motors of Canada, Ltd., Tilbury, Ont.

IN RUGGEDNESS

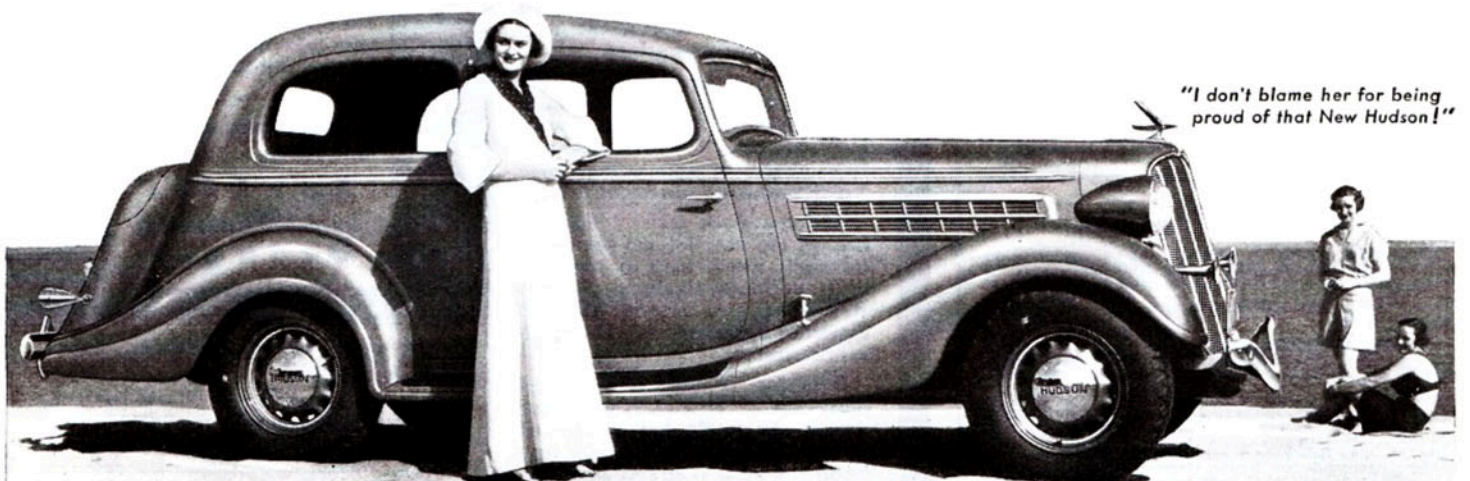


Hudson gives you the extra protection of America's *first bodies all of steel*! Steel inner structure; steel front, back, sides, floor, and scientifically sound-deadened steel *roof*. Not a bit of wood in any structural part—the strongest, safest construction known.

IN ECONOMY



20.1 miles per gallon—in a big, powerful 8-cylinder car! That's the *average* of recent Hudson economy tests in cities all over the country. Each car used exactly 5 gallons of gas. Average distance—100.595 miles! Both fuel and distances officially checked!



"I don't blame her for being proud of that New Hudson!"

HUDSON SIXES - EIGHTS \$695

and up for Hudson Six . . . Hudson Eight \$760 and up . . . Hudson Country Club Eight \$890 and up . . . Terraplane \$595 and up. All prices f.o.b. Detroit for closed models.