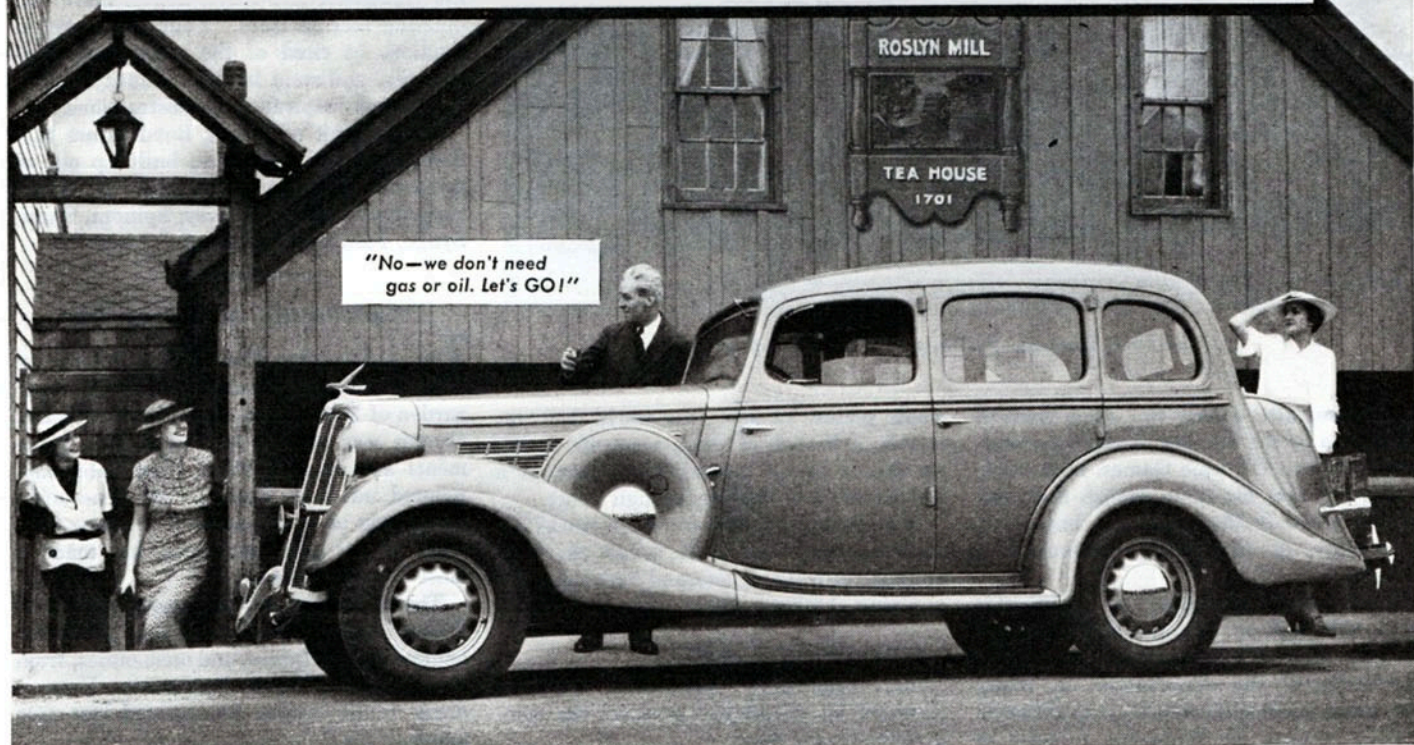


20¹/₁₀ MILES PER GALLON

in Nation-Wide

HUDSON ECONOMY TESTS!



Hudson Special Eight (Suburban Sedan) photographed in front of the historic Roslyn Mill Tea House on Long Island

Hudson Eights prove small car economy with big car performance

Think of getting 20 1/10 miles per gallon of gasoline in a car as big, as powerful, as the record-breaking new Hudson Eight!

Yet 20 1/10 miles is the *average* set by big Hudson Eights just a few weeks ago in scores of officially checked economy tests. Each car started with exactly five gallons of gas and ran until it was gone. Average distance—100.595 miles! Remarkable mileage that would be—even for a small car!

Of course, no owner of any car expects to equal economy-test records in everyday driving, with all its stops and starts. But these tests show what every Hudson

owner knows—that a Hudson *regularly* gives *big car* performance at *small car* cost, even in city traffic.

Hudson also gives owners another kind of economy that is even more important—economy that comes from the ruggedness you find only in a Hudson. America's *only* bodies all of steel! Chassis as rugged as bodies! Every part built of the finest materials obtainable!

Any Hudson and Terraplane dealer will gladly show you economy *proof*, from the *sworn affidavits* of thousands of owners. Enjoy a new driving experience today, behind the wheel of a Hudson. Drive other cars, too. Compare what you get for what you pay—then decide.

HUDSON MOTOR CAR COMPANY
Detroit, Michigan
Hudson Motors of Canada, Limited, Tilbury, Ontario

What "BUILT by HUDSON" Means

America's *only* bodies all of steel . . . sides, floor, roof . . . over an inner structure also all of steel. Greatest strength, yet eliminating hundreds of pounds of excess weight.

World's greatest stock car performance, from motors noted for smoothness, balance and power.

The Electric Hand for easier, safer driving. (Standard on Hudson Custom models—other Hudsons regularly equipped with conventional gear shift; Electric Hand optional at small extra cost.)

HUDSON Sixes and Eights

Economy Starts With the Prices!
\$695 and up for Hudson Six . . . Hudson Eight \$760 and up . . . Terraplane \$585 and up.
All prices f. o. b. Detroit for closed models