



BRUNN CONVERTIBLE VICTORIA

THE **LINCOLN**

It is a significant fact that many Lincolns are first purchased after consultation with the chauffeur. The man who drives a car by occupation, under all conditions of travel, knows best what this distinguished motor car can do. Nor is it a coincidence that the same chauffeur will recommend Lincoln ownership year after year. Lincoln succeeds Lincoln because of excellence. . . . The present car is in advance even of its predecessors—in beauty, in comfort, in luxury. And it is a more powerful car, climbing twisting hills at a maintained high speed, cruising silently and smoothly over long white roads. The V-12 cylinder engine is this year placed further forward in the frame. As a result, rear-seat passengers ride poised ahead of the axle, rather than directly over it. . . . The Lincoln is available in eighteen body types, formal and informal, including custom models by Brunn, Ludkins, LeBaron and Willoughby. In combining traditional Lincoln elegance with the best of modern design, coachmakers, too, have adhered to the ideal to build the nearly perfect motor car.