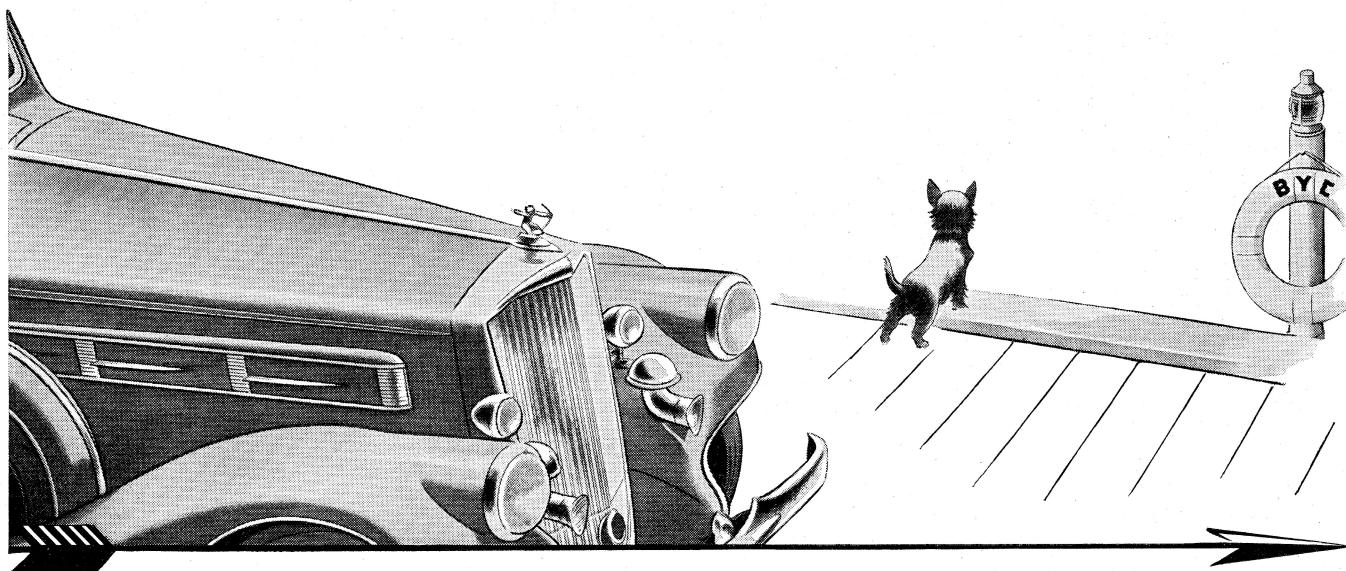




AMERICA'S
FINEST MOTOR CAR
for
America's Finest
Families



THE MAGIC OF TIME

In the making of the finest wines, no substitute has ever been found for the magic effect either of time, or of painstaking skill. Nor has any substitute ever been found for the magic effect of man-hours in producing the finest of motor-cars. It is no mere chance that many of America's finest families prefer the motor-car which embodies the most hours of skilled craftsmanship.

PIERCE ARROW