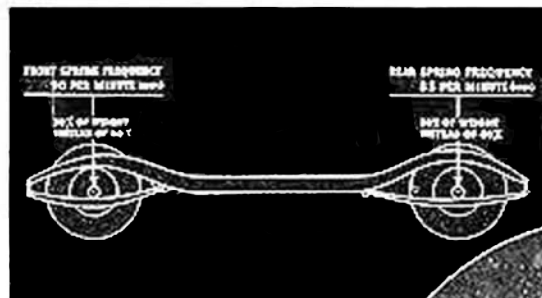
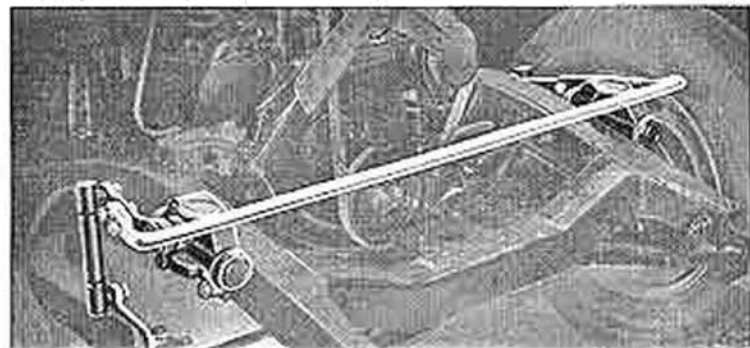


THE FLOATING RIDE
PIONEERED BY PLYMOUTH

*Perfected with
New Solidity*

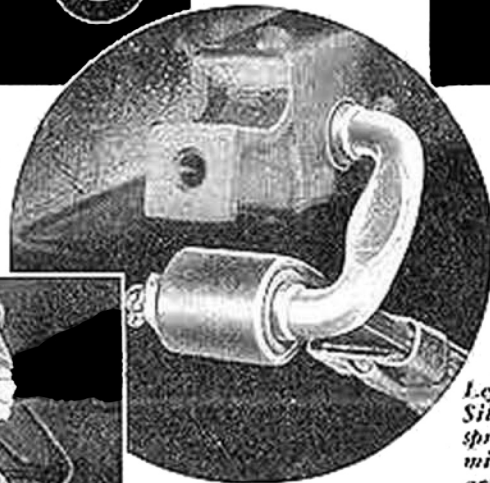
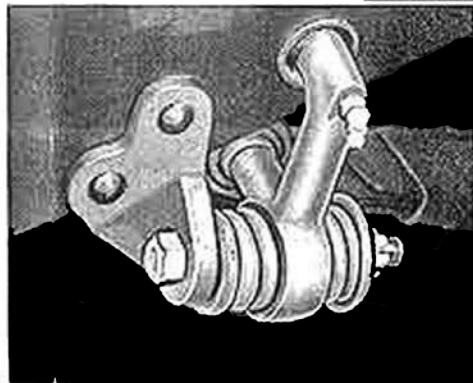
With new weight distribution and new type springs, Plymouth startled the world. Produced an utterly new ride sensation—named it the "Floating Ride." Achieved a new "steadiness" with a Sway Eliminator on the front spring assembly. Now a new twice-as-rigid frame, a new Sway Eliminator, a change of front shackles and the miracle has been surpassed. The Perfected Floating Ride.

The Plymouth sway eliminator controls the action of the springs. Flexing of either spring is resisted by the bar, thus reinforcing the spring.



Left—Balanced weight and balanced spring action—the Floating Ride!

Finer Steering! The kickshackle on the left front spring—absorbs road shock, keeps it from being transmitted through the steering wheel to the driver.

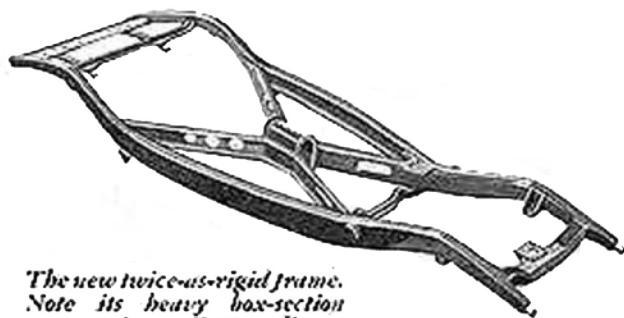


Where the rear spring fastens to the frame under the car, Plymouth uses this Rubber Cored Shackle, absolutely quiet, trouble-free; needs no lubrication.

Left—The famous Silent-U threaded spring shackle—permits absolutely free action with little need of lubrication.



The Plymouth front springs are exceptionally flexible. Note how thin the leaves are—they are made of a special steel "Amola."



The new twice-as-rigid frame. Note its heavy box-section construction. Extraordinary stiffness of this frame gives the Floating Ride new solidity.