

PONTIAC COMFORT

*satisfies every woman's
love of luxury*



A General Motors Value

IF your ideas of luxury run to fine fabrics exquisitely tailored, sparkling chromium fittings, and an adroit use of color, the jewel-box perfection of Pontiac interiors is sure to win your heart. And if you measure luxury by *comfort* Pontiac scores again! Deep cushions receive you . . . ample weight and special springs make your silent progress smooth and steady . . . draft-proof doors, ventilation regulated to suit your-

self, and a roof insulated against heat and cold let you forget the weather. Meanwhile, the safest of all bodies, sure, easy-action brakes impervious to mud or water, and a quick-starting, wonderfully reliable engine take care of your *mental ease*.

Yes, the silver streak Pontiac can certainly qualify as a truly luxurious car. Yet, you'll be pleased to know, it is in no sense a luxury. Astonishingly economical, very low in price,

\$615
List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra

it meets the requirements of your family budget just as completely as it meets all other demands. *A look, a ride, and you'll decide.*

PONTIAC MOTOR COMPANY, PONTIAC, MICH.

PONTIAC

Silver Streak SIXES AND EIGHTS

