

A Six priced as low as **\$615***

... yet it's "the most beautiful thing on wheels"



ONLY FROM A PLANT SO
MODERN COULD COME
A LOW-PRICED CAR
SO FINE

Pontiac completely reversed the usual procedure in building this great six. Instead of building *down* to a price, Pontiac built *up* to the highest standards of the day. The result is one of the world's truly fine cars . . . so smartly styled that America calls it *the most beautiful thing on wheels* . . . just as spectacular for smoothness, liveliness and economy

. . . and including the safest of bodies and the finest of brakes among its remarkable quality features. Yet, thanks to Pontiac's great modern plant, it is priced at a figure that is nothing less than phenomenal when you consider what it buys. See it, and you'll agree—no other low-priced car is so liberally endowed with quality as the new Pontiac Six.

PONTIAC MOTOR COMPANY, PONTIAC, MICH. *Division of General Motors*

Highlights of Pontiac Quality for 1935

*Solid Steel "Turret-Top" Bodies by Fisher • Triple-Sealed Hydraulic Brakes • Speed-lined Styling • Completely Sealed Chassis • Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy • No Draft Ventilation • *Knee-Action • Luggage and Spare Tire Compartment.*



NEW PONTIAC SIXES
and
EIGHTS

*AND UP. List price of Standard six-cylinder Coupe at Pontiac, Michigan. Standard group of accessories extra. *On the Eight and De Luxe Six Models.