

**THE MOST BEAUTIFUL  
THING ON WHEELS**

*is supersafe as well*



When people named Pontiac the most beautiful thing on wheels, they told only *half* the story. Its smart speedlines identify the safest bodies ever built. Within these "Turret-Top" Fisher Bodies you have steel above you and on all sides. What's more, you are completely protected from the weather. The steel top is insulated to keep interiors warm in winter, cool in summer, and quiet always. Especially if you have

children, you'll be delighted with Pontiac's super-safe bodies—and with Pontiac's super-safe brakes. You can enjoy to the full Pontiac's smooth, lively performance because these hydraulic brakes are triple-sealed to assure positive action in any weather. Add to these quality features, Pontiac's exceptional economy and very low cost, and you will understand why Pontiac is so often recommended as the ideal

family car. *A look, a ride, and you'll decide your family can't do better than a Pontiac in 1935.*

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**Highlights of Pontiac Quality for 1935**

*Solid Steel "Turret-Top" Bodies by Fisher*  
• Triple-Sealed Hydraulic Brakes • Speed-lined Styling • Completely Sealed Chassis • Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy • No Draft Ventilation • \*Knee-Action • Luggage and Spare Tire Compartment.

PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN. *Division of General Motors*



**NEW PONTIAC** SIXES and EIGHTS \$615

**AND UP.** List price of Standard six-cylinder Coupe at Pontiac, Michigan. Standard group of accessories extra. Available on easy G. M. A. C. Time Payments. \*On the Eight and De Luxe Six Models.