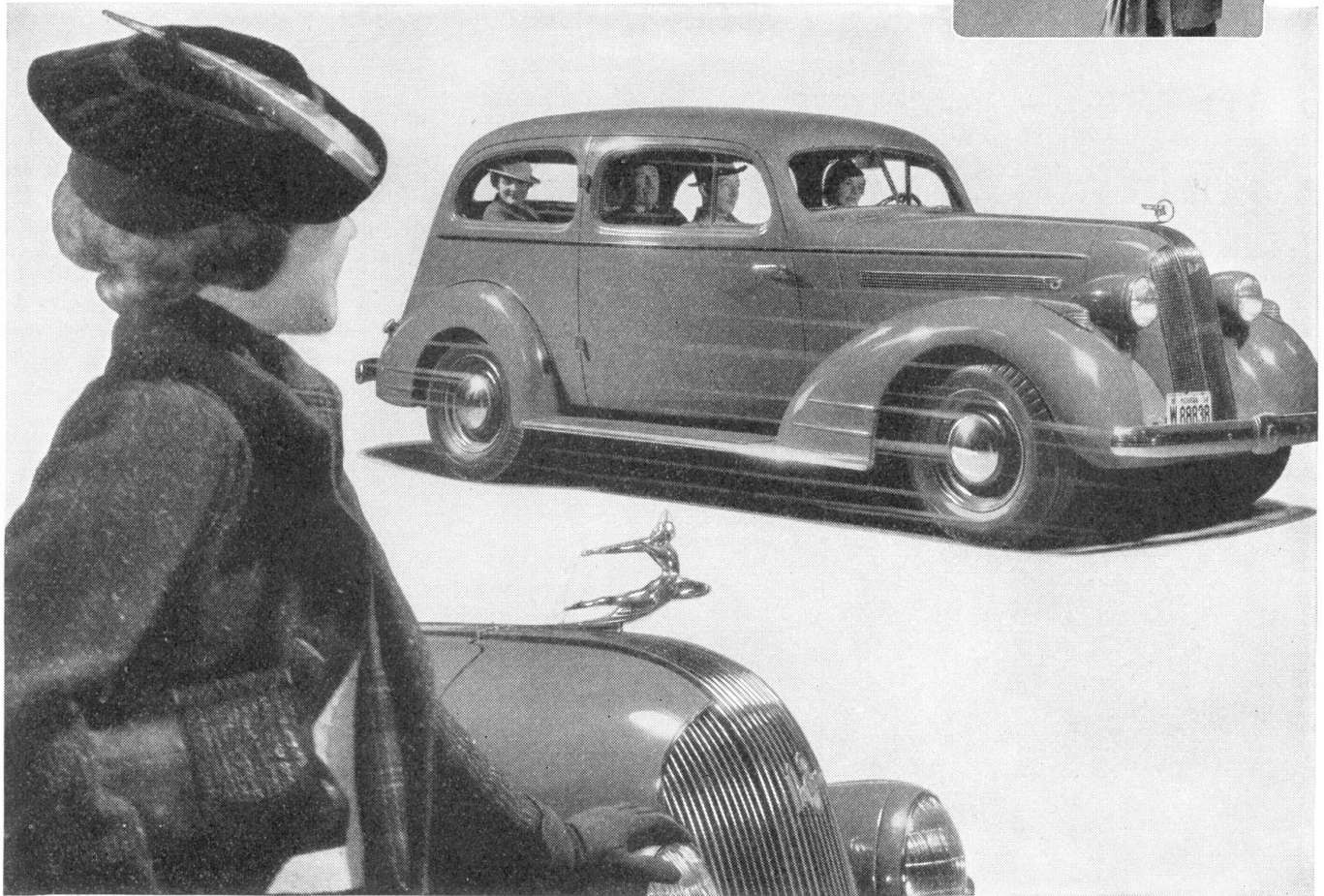


A Low-priced Six

for those who put quality above all else!



A General Motors Value

EVEN if you can disregard cost, you will be interested in the new Pontiac Six. For this *low-priced* car has just as much appeal to people whose only thought is the highest possible quality.

Pontiac's exclusive use of silver-alloy bearings is a case in point. It is our honest belief that no other bearings are quite so dependable. All evidence shows that they are twice as durable as the ordinary type.

The same emphasis on quality is apparent everywhere. The hydraulic brakes are the finest money can buy

—triple-sealed against dust and moisture. The bodies are the safest kind built today—solid steel "Turret-Top" Bodies by Fisher. And the engine's exceptional smoothness and liveliness is combined with economy that is nothing less than astounding.

The six that came this year from Pontiac's great modern plant is not just another low-priced car. At first sight America named it *the most beautiful thing on wheels*. And owners add that in everything it has and does, it ranks with the very finest cars built today.

HIGHLIGHTS OF PONTIAC QUALITY FOR 1935

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Solid Steel "Turret-Top" Bodies by Fisher • Triple-Sealed Hydraulic Brakes • Speedlined Styling • Completely Sealed Chassis • Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy • No Draft Ventilation • *Knee-Action • Luggage and Spare Tire Compartment.

**On the Eight and De Luxe Six Models.*

PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN



NEW PONTIAC SIXES and EIGHTS \$615*

*List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G. M. A. C. Time Payments.