

*People who watch expenses*  
**find a friend in PONTIAC**



*A General Motors Value*

**THE MOST BEAUTIFUL THING ON WHEELS**

**HIGHLIGHTS OF PONTIAC QUALITY  
 FOR 1935**

*Solid Steel "Turret-Top" Bodies by Fisher • Triple-Sealed Hydraulic Brakes • Speedlined Styling • Completely Sealed Chassis • Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy • No Draft Ventilation • ★Knee-Action • Luggage and Spare Tire Compartment*

*\*On the Eight and De Luxe Six Models*

Most people watch expenses, and here, at last, is a *quality* car that helps them do so. A car so smart that America calls it the most beautiful thing on wheels. A *supersafe* car with "Turret-Top" Bodies by Fisher and big hydraulic brakes, triple-sealed against dirt and water. A *thoroughly dependable* car with doubly-durable silver-alloy bearings and a completely sealed chassis. A big, substantial car with the extra poundage you must have for safe

and steady riding and yet a car that bears comparison with any on the road when it comes to economy. America is buying Pontiacs just as fast as we can build them and here is the reason. You can't do better than a Pontiac, and that goes for economy, too!

List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Easy G.M.A.C. Time Payments.

**\$615**

**PONTIAC** *Silver Streak* **SIXES AND EIGHTS**