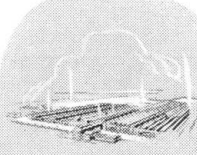


The **Low-priced Six**

*that's built better than
it needs to be*



ONLY FROM A PLANT SO
MODERN COULD COME
A LOW-PRICED CAR
SO FINE



T H E M O S T B E A U T I F U L T H I N G O N W H E E L S

As all who know quality can plainly see, we laid down no restrictions in building the new Pontiac Six. It was our intention to give you the best of everything and to depend on the special facilities of our great modern plant to keep the price low. The result is effectively summed up in two phrases America promptly applied to this new six, "It is the most beautiful thing on wheels" and "The car makes the price phenomenal." In other words, *we went so far beyond required standards that only superlatives could express the public's feel-*

PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN. *Division of General Motors*

ings. Investigate, and you will soon see why. No other body built today is quite so safe as the "Turret-Top" Fisher Body. The triple-sealed hydraulic brakes merit the same strong words. Such features as silver-alloy bearings (twice as durable as the ordinary type) and a sealed chassis (fully protected from dirt and moisture) indicate how far Pontiac has gone to assure unvarying dependability. And Pontiac's smoother, livelier performance is even more startling when you remember that this six is also a very

economical car. The farther you go the surer you will be that Pontiac is America's lowest-priced fine car.

HIGHLIGHTS OF PONTIAC QUALITY FOR 1935

Solid Steel "Turret-Top" Bodies by Fisher - Triple-Sealed Hydraulic Brakes - Speedlined Styling - Completely Sealed Chassis - Silver-Alloy Bearing Engines - 10-Second Starting at Zero - Even Greater Economy - No Draft Ventilation - *Knee-Action - Luggage and Spare Tire Compartment.



NEW PONTIAC

**SIXES
and
EIGHTS**

\$615

AND UP. List price of Standard six-cylinder Coupe at Pontiac, Mich. Standard group of accessories extra. *On the Eight and De Luxe Six Models.