

Highlights of Pontiac Quality

SPEEDLINED STYLING

Pontiac's distinctive "Silver Streak" and long, low lines have won it the title of the most beautiful thing on wheels.

TRIPLE-SEALED HYDRAULIC BRAKES

Money cannot buy finer brakes than these—big, powerful and triple-sealed, to make them smooth and sure in any weather.

SOLID STEEL "TURRET-TOP"

Bodies by Fisher

Pontiac uses the safest automobile bodies in the world, featuring a sturdy one-piece, insulated steel top welded to steel sides.

SILVER-ALLOY ENGINE BEARINGS

Two precious metals—silver and cadmium—make Pontiac's engine bearings twice as durable as the ordinary kind.

COMPLETELY SEALED CHASSIS

Dirt cannot wear, and water cannot rust the moving parts of this rugged chassis. It is completely sealed at every vital point.

LUGGAGE and SPARE TIRE COMPARTMENT

Every Pontiac model has the spare tire concealed from sight, and every model also offers a large luggage compartment sealed against dust and moisture.

REMARKABLE ECONOMY

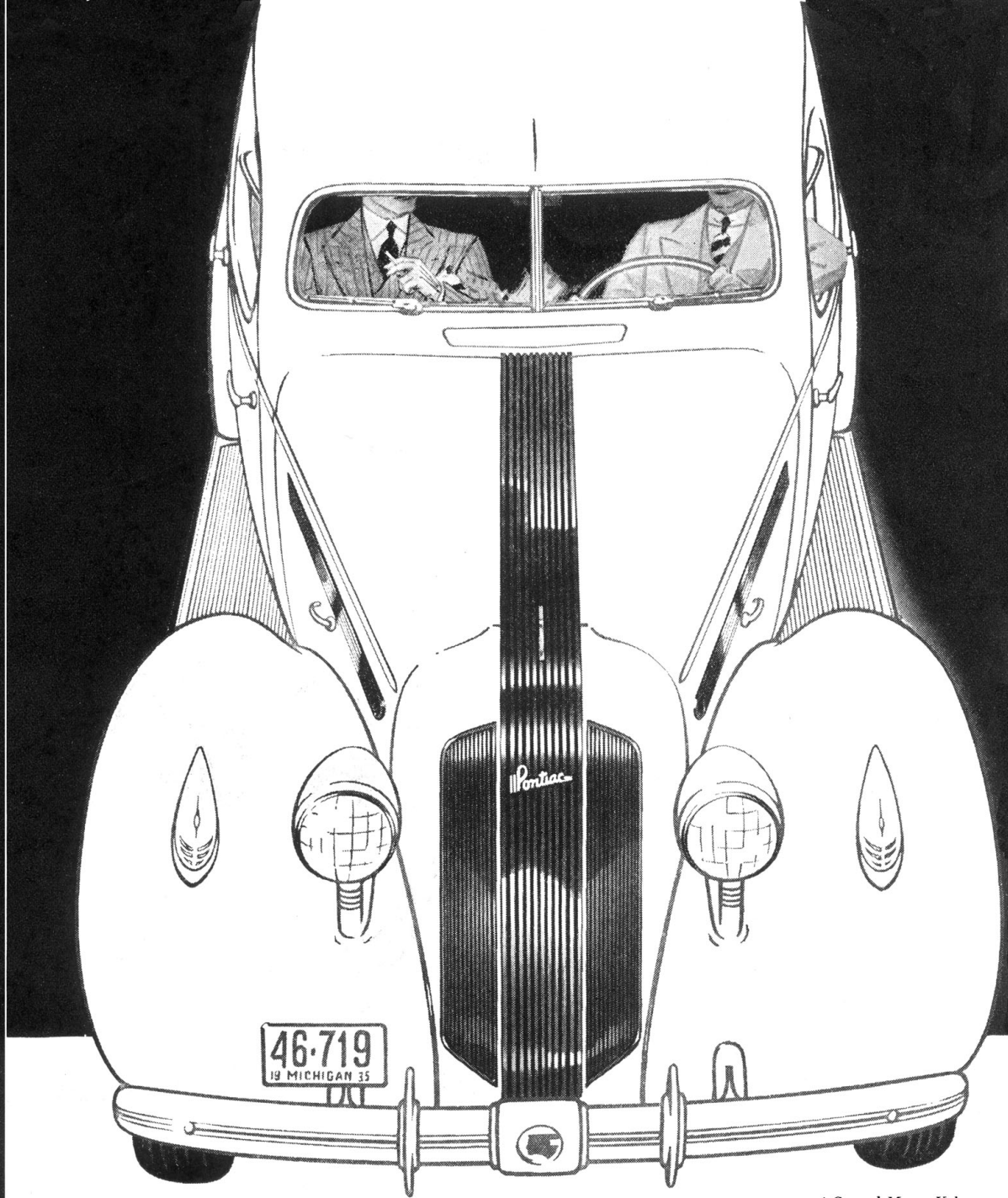
All records for economy are challenged by the 1935 Pontiacs, engineered to make full use of every drop of oil and gas.

GENUINE FISHER NO DRAFT VENTILATION

Foul air, cold drafts and misted windshields are unknown to Pontiac owners for every model features Fisher ventilation.

SCIENTIFIC SPRINGING

Knee-Action on the Eight and De Luxe Six, and new stabilized and synchronized springing on the Six, give you a perfect ride.



A General Motors Value

PONTIAC gives you fine car features for as little as \$615*

WHETHER you measure value by price per feature or price per pound, the Pontiac adds up to as fine a buy as the automobile industry has ever produced.

For all its low price there is nothing small or light about this car. It's a big substantial automobile with the extra poundage you must have for real stamina, and for safe and steady

driving. *Moreover, every feature of the Silver Streak Pontiac is the finest money can buy.*

This is what Pontiac means by value—all that is *best* of all that is *new* for as little as \$615.* And the more you compare, the more you'll be sure that you simply can't do better.

*List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G. M. A. C. Time Payments.

 **PONTIAC**
Silver Streak SIXES AND EIGHTS