

The first low-priced car

**WITH EVERY FEATURE
WOMEN WANT AND NEED**



General Motors Value

YOUR admiration for the new Pontiac will grow by leaps and bounds when you see how completely it meets feminine needs. For Pontiac—acknowledged as the most beautiful thing on wheels—also heads the list in practical advantages. It is amazingly easy to handle, never taxing feminine strength in any way. The new solid steel "Turret-Top" is a priceless safety feature. So are the new Pontiac hydraulic brakes, always smooth and sure because they are

triple-sealed against water and dust. And the longer you look, the more you will discover that Pontiac has spared no expense to give you a safer, more comfortable, more luxurious ride. Inside as well as outside, you will never classify Pontiac as a low-priced car. The features and appointments are so obviously of the

\$615

List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra.

Available on easy G.M.A.C. Time Payments

highest quality, so clearly finished in the best of taste, that you can always ride with pride in a Pontiac. PONTIAC MOTOR COMPANY, PONTIAC, MICH.

Highlights of Pontiac Quality for 1935

- Solid Steel "Turret-Top" Bodies by Fisher
- Triple-Sealed Hydraulic Brakes • Speed-lined Styling • Completely Sealed Chassis
- Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy
- No Draft Ventilation • *Knee-Action
- Luggage and Spare Tire Compartment.

*On the Eight and De Luxe Six Models

PONTIAC

Silver Streak **SIXES AND EIGHTS**

