



SPEND JUST 10 MINUTES IN A PONTIAC

Then you'll know why it is called AMERICA'S LOWEST PRICED FINE CAR!

There used to be a decided difference between low-priced cars and expensive cars. There isn't any more. Not since the Silver Streak Pontiac came along, bringing the supersafety of a solid steel "Turret-Top" body, triple-sealed hydraulic brakes and ample, balanced weight . . . the lullaby comfort of scientific springing, wide deep

seats and Fisher No Draft Ventilation . . . the lasting thrills of a smooth, quiet motor, spirited and fast . . . the dependability of silver-alloy bearings and a sealed chassis . . . the economy of long life and low operating costs. For this array of quality features puts Pontiac right into the fine car class, despite the fact that its cost is

right down with the lowest priced cars you can buy. Spend 10 minutes in a Pontiac and get the facts. You couldn't put the time to better use.

List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G. M. A. C. Time Payments. A General Motors Value.

\$615

PONTIAC
Silver Streak SIXES AND EIGHTS

