

A General Motors Value



# THE MOST BEAUTIFUL THING ON WHEELS

## HAS A WONDERFUL STORY TO TELL!

There isn't much difference between the cost of a Pontiac and the cost of the lowest priced car you can buy. *Just a matter of a few cents a day.* But what a world of difference there is in what you get for what you pay!

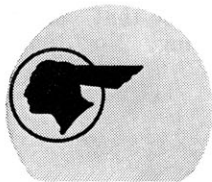
When you step into the most beautiful thing on wheels you step right into the fine-car class, *for every Pontiac feature is the finest money can buy.* Pontiac's solid steel "Turret-Top" Bodies by Fisher are the safest bodies built today. Pontiac's big hydraulic brakes—triple-sealed to bar out dirt and moisture—have yet to be surpassed. Big-car weight and size, and scientific springing give you steadiness and security you simply cannot get

in smaller, lighter cars. Silver-alloy bearings and a completely sealed chassis keep the Pontiac young for years on end. And when it comes to performance, Pontiac asks no odds of any car at any price!

We do not ask you to take these remarkable statements on faith. On the contrary we urge you to let the Pontiac tell its own wonderful story of *quality and value.* Spend just 10 minutes behind the Silver Streak. That's all it takes to prove beyond a doubt that if you plan to buy a low-priced car you can't do better than a Pontiac in 1935.

PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN

# PONTIAC



List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G. M. A. C. Time Payments.

# \$615