

Ride with Pride in a PONTIAC

America's lowest priced fine car!



\$615

List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G.M.A.C. Time Payments.

A General Motors Value

THE MOST BEAUTIFUL THING ON WHEELS

FOR REAL pride of ownership pick a beautiful car—it's great to be the center of attention. Choose a fine performer—there's nothing like a smooth and sparkling response to lift your spirits. Get a safe car—a feeling of security adds immeasurably to the joy of motoring. Select an economical car—you might as well save money. And insist on unvarying dependability—it's the best satisfaction insurance of all.

It is the special virtue of the Silver Streak

Pontiac that it wraps up in one low-priced package everything it takes to make an owner proud. It's the most beautiful thing on wheels—America bestowed that title of its own accord. It's a performer without a parallel for combined smoothness, quietness and liveliness. It's more than safe, it is *super-safe*—thanks to solid steel "Turret-Top" Bodies by Fisher, triple-sealed hydraulic brakes, and ample weight. Pontiac economy lets owners tell one of the most astonishing stories of

savings you have ever heard. And you don't have to take Pontiac dependability on faith. Such typical fine-car features as silver-alloy bearings and a completely sealed chassis tell the whole tale of sturdy *quality* construction.

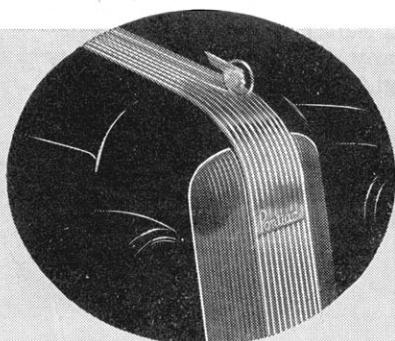
Find out what a difference it makes to drive with genuine pride—take just one ride in a Pontiac. It's an experience that you'll want to make a permanent part of your life.

PONTIAC MOTOR COMPANY, PONTIAC, MICH.

Highlights of Pontiac Quality for 1935

Solid Steel "Turret-Top" Bodies by Fisher • Triple-Sealed Hydraulic Brakes • Speedlined Styling • Completely Sealed Chassis • Silver-Alloy Bearing Engines • 10-Second Starting at Zero • Even Greater Economy • No Draft Ventilation • *Knee-Action • Luggage and Spare Tire Compartment.

*On the Eight and De Luxe Six Models



PONTIAC

Silver Streak SIXES AND EIGHTS

