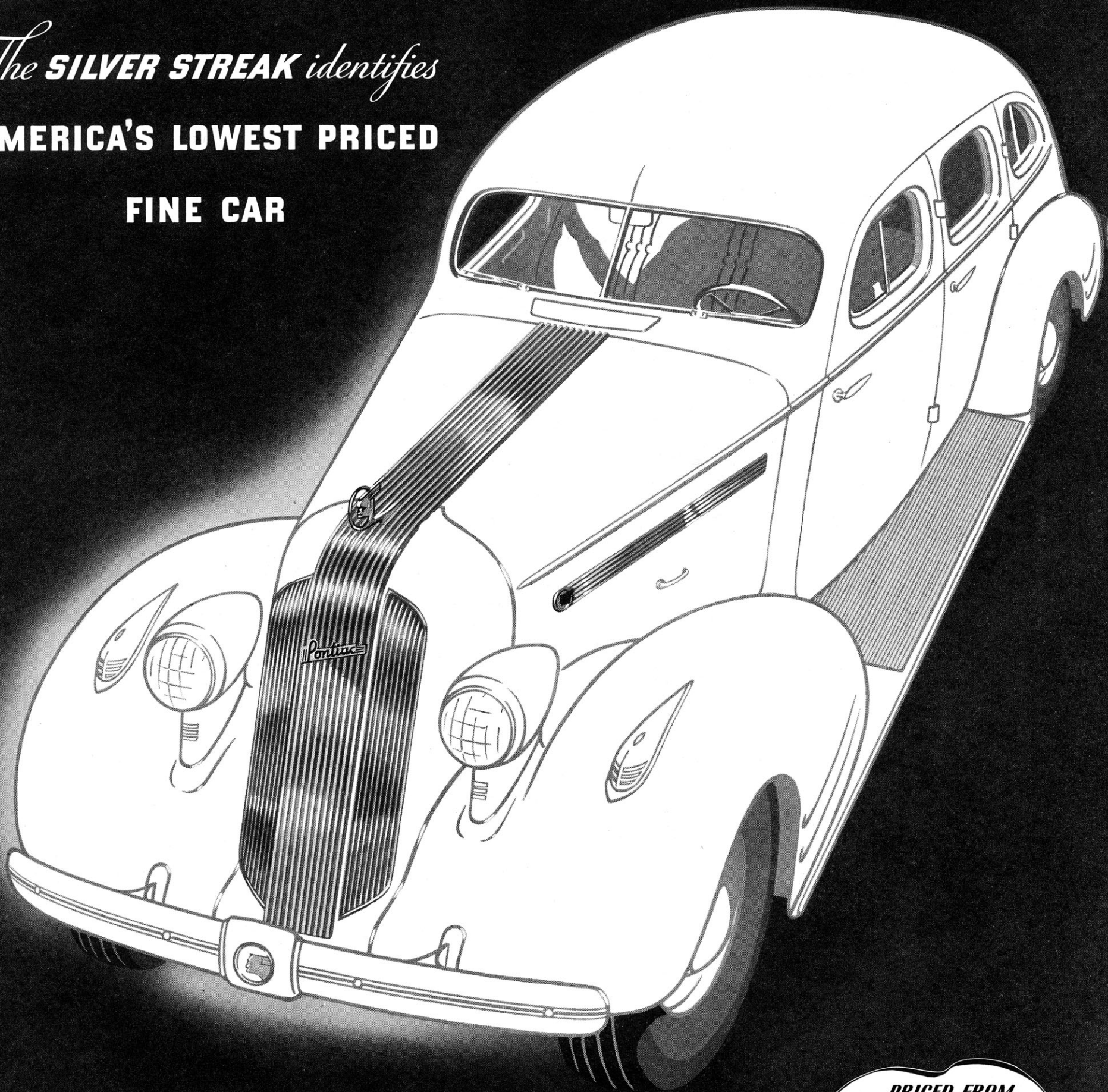


The SILVER STREAK identifies
AMERICA'S LOWEST PRICED
FINE CAR



A General Motors Value

PRICED FROM

\$615

List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Standard group of accessories extra. Available on easy G. M. A. C. Time Payments.

THE ARRIVAL of Pontiac's Silver Streak Sixes and Eights upset an old tradition. The price tag, the usual gauge of quality, completely lost its significance! For, despite Pontiac's low list prices, these fine automobiles ask no odds of any car. *Every Pontiac feature is the finest money can buy.* Let us be specific. Fisher's new solid steel "Turret-Top" bodies are the safest built today. Pontiac has them. There is no need to extol the virtues of hydraulic brakes. Pontiac has them and *something more.* Pontiac's hydraulic brakes are triple-sealed, making it impossible for

water or dirt to affect their quick, positive action. The sealed chassis is the finest development in chassis design. It, too, is a Pontiac feature. Silver-alloy engine bearings are *twice* as durable as the ordinary type. Pontiac pioneered them. The list could be extended indefinitely, but to people of discernment these facts will be enough. We present them to you as good and sufficient evidence that the low-price field now contains a car you can drive for years on end with perfect satisfaction, and display to your friends with a wholly pardonable pride.

PONTIAC MOTOR COMPANY, PONTIAC, MICHIGAN

SILVER STREAK
PONTIAC



SIXES AND EIGHTS