



New 1935



EXCLUSIVE • • DISTINCTIVE • • INDIVIDUAL



Correct

● Hail to the leaders of the new fashion, who are joyously inaugurating a return to more gracious living.

Again we are to see women glamorously gowned in silks, velvets, cloth of gold; men in formal dress; homes gone sophisticatedly modern. Such a setting calls for a revival of finer personal equipages. There is a growing demand for motor cars that offer not merely transportation, but an appropriate background for the new elegance.

It was in anticipation of this trend, that Auburn designed its New 1935 Models.

They are here now, reflect-

ing the spirit of the new mode. Body lines that display distinction but never lose dignity. Inbuilt comfort that makes riding a relaxation. Performance that is incomparable.

Pride of ownership again quickens with such a car. We are proud too, in being able to tell you that these are the finest cars Auburn has ever built. But we are even more pleased to

announce that their prices are well within reach of moderate budgets.

You cannot catalog the advantages to be enjoyed by owning such an exceptional automobile. You must experience these delights by seeing—comparing—driving!

\$695 and up
at the
factory