

New 1935 Auburn

EXCLUSIVE · · DISTINCTIVE · · INDIVIDUAL



The New 1935 Phaeton

They Look Like \$3000 Cars But Sell for \$695 and up

Many of our customers who have seen the New 1935 Auburn Models on the street tell us that they thought them to be much costlier cars. These New Auburns were deliberately designed to give that impression. Fashioned in the manner of America's highest priced motor car, the New 1935 Auburn Models offer a distinctive

departure from the commonplace. They have Long Wheelbase, one of the features that makes the most expensive cars ride so easily and comfortably; Triply Re-enforced Frame that is a foundation of super-solidity; Lycoming Engine with tremendous reserve power; Hydraulic Brakes that make safe, smooth stopping a certainty; Ride Stabilizer, Low Center of Gravity and Balanced Weight that combine to provide remarkable roadability and riding comfort. In these New 1935 Auburns you immediately sense something that sets them entirely apart

from the mass production type of motor cars:—distinctive styling; interior elegance; wide doors, spacious seating; sound proofed, all-steel body with luxury appointments and refinements that you expect to find only in the work of the custom coach builder. We can assure you, these New 1935 Auburn Models not only look like the highest priced cars; they ride, and drive, and perform like them. But we do not ask you to accept our statement for this. We prefer to have you call upon your Auburn dealer and find out for yourself.