

New 1935

EXCLUSIVE • • DISTINCTIVE • • INDIVIDUAL

They look like
\$3000 Cars

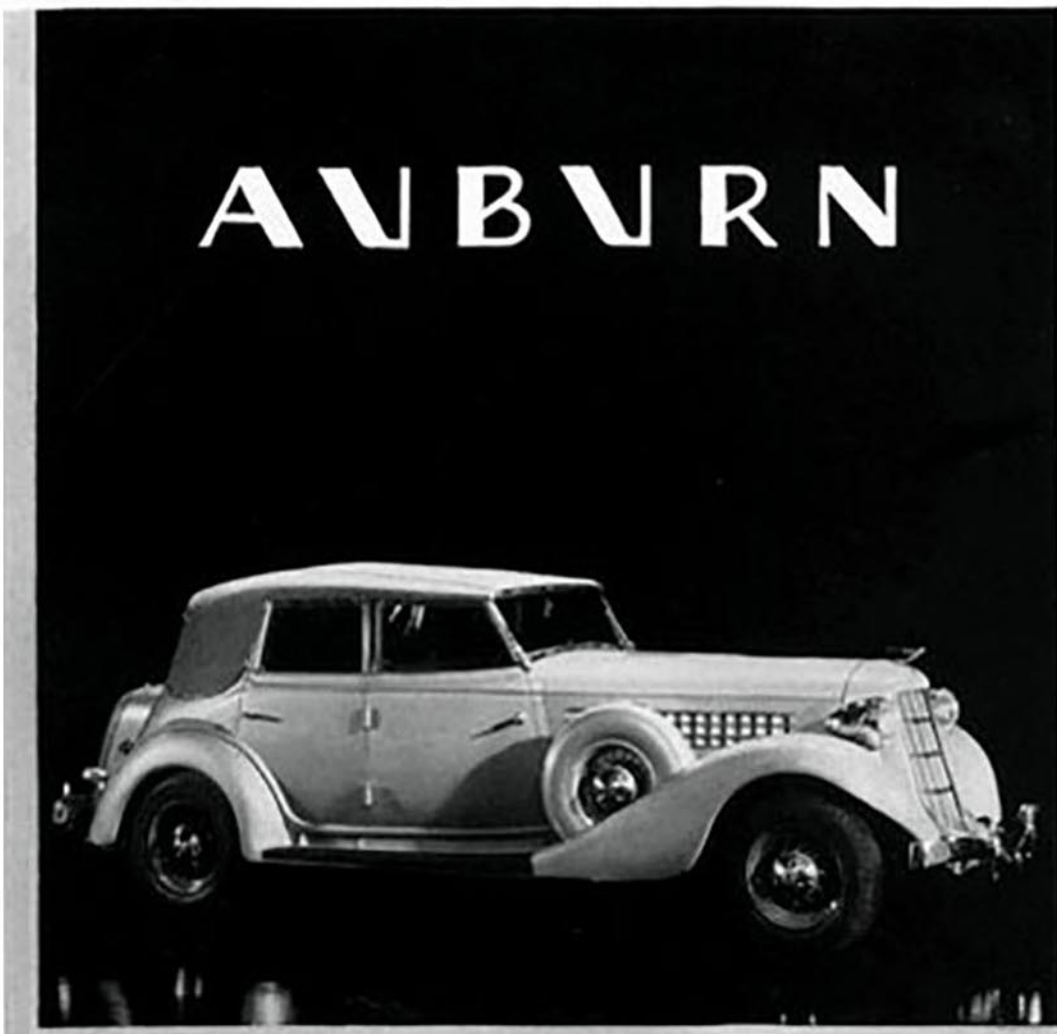
but sell for

\$695

and up, at factory

There is immediate joy in glimpsing a design so distinct from that of mass production motor cars; and an elegance that is in keeping with fashion's dictates. There is even more lasting satisfaction in the knowledge that this aristocratic appearance is a fitting "dress" for the intrinsic worth of these 1935 Models—the finest cars Auburn has ever built.

A sound-proofed, all-steel body, welded into a single unit. A frame of dreadnought strength. A motor of the famous Lycoming make, flexibly responsive, with a reserve of power far exceeding your everyday driving needs, yet ready when occasion demands. Hydraulic brakes, with uniformly equalized pressure, that bring the car to an instantane-



The New 1935 Phaeton

ous stop, safely and smoothly. Unequaled roadability, that results from a happy combination of long wheelbase, ride stabilizer, correct balance and low center of gravity.

Even those who have no mechanical inclination, feel that there is something very substantial about the wide doors, the spacious interior, the roomy seats, the quality

and luxury of the upholstery, trim, and appointments. Here is every evidence of an enduring investment.

You find crowning justification of your judgment in your relaxed comfort and sense of security as you drive one of these New 1935 Auburn Models. This experience you are cordially invited to enjoy.

AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA, Division of Cord Corporation