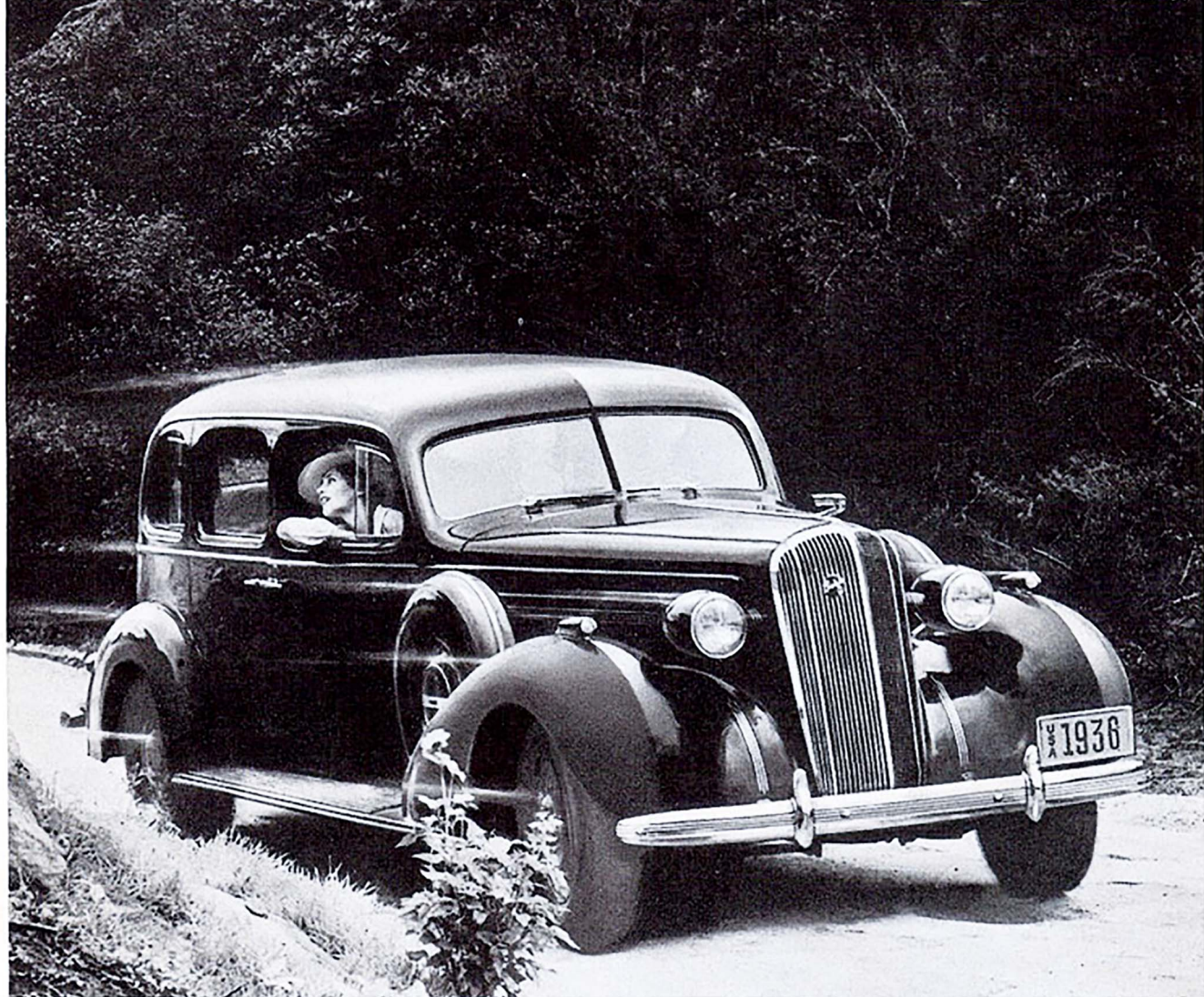


★ WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM ★



The notable thing about the ease with which the new Buicks perform every duty is the firmness of that ease—though maneuverable under the lightest touch, so that any woman can drive one all day long without fatigue, control is positive as steel on steel.

Buick 8

A GENERAL MOTORS PRODUCT

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES: *Valve-in-Head Straight-Eight Engine . . . Anolite Pistons . . . Sealed Chassis . . . Luxurious "Turret Top" Body by Fisher with Fisher No Draft Ventilation . . . Tiptoe Hydraulic Brakes . . . Knee-Action Comfort and Safety . . . Torque-Tube Drive . . . Automatic Starting, Spark and Heat Control . . . Built-in Luggage Compartments . . . Front-End Ride Stabilizer*

\$765 to \$1945 are list prices of the new Buicks at Flint, Mich. Standard and special accessories groups at extra cost