



CADILLAC  
*Fleetwood*  
 TOWN SEDAN

*Most people who purchase Cadillacs do so simply because they are Cadillacs. Their confidence in a car that carries the Cadillac name is so complete that they ask for no detailed mechanical information. However, there is no quicker path to a Cadillac preference than a detailed mechanical comparison. The Cadillac-Fleetwood, for instance, is the only car in its field that combines the features listed below—every one a vital contribution to Cadillac leadership.*

**KNEE-ACTION • HYDRAULIC BRAKES • CENTER-POINT STEERING • TURRET-TOP  
 TWO RIDE STABILIZERS • PEAK-LOAD GENERATOR • TRIPLE-RANGE CHOKE**