



CADILLAC
Series 60 Coupe

Illustrated above is the beautiful new Cadillac V-8, Series 60—a car that has no counterpart anywhere in the world. It was designed and built for men and women who desire, in a highly personalized automobile, the many advantages of Cadillac ownership. Swift, flexible, and unusually responsive, it offers both driver and passengers complete

comfort and relaxation. Furthermore, it is endowed with the degree of economy expected in a motor car for personal use—for it is not only unusually generous in its gasoline and oil mileage, but it carries the lowest price to be placed on a Cadillac car in more than twenty years. The coupe model, shown above, lists at \$1645, at Detroit.

**KNEE-ACTION • HYDRAULIC BRAKES • CENTER-POINT STEERING • TURRET-TOP
 TWO RIDE STABILIZERS • PEAK-LOAD GENERATOR • TRIPLE-RANGE CHOKE**