

"I want them to have the SAFEST
CAR that money can buy!"



- NEW PERFECTED HYDRAULIC BRAKES
- IMPROVED GLIDING KNEE-ACTION RIDE*
- SHOCKPROOF STEERING*
- GENUINE FISHER NO DRAFT VENTILATION
- SOLID STEEL one-piece TURRET TOP BODIES
- HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

*Available in Master De Luxe models only. Knee-Action, \$20 additional.

**6% NEW MONEY-SAVING G. M. A. C.
TIME PAYMENT PLAN**

Compare Chevrolet's low delivered prices
and low monthly payments.



What man doesn't want his family to be one hundred per cent safe during their motoring hours and at all times!

You do, of course, and the absolute limit of motor car safety will be yours in the new 1936 Chevrolet!

Its *New Perfected Hydraulic Brakes*—exclusive to Chevrolet in its price range—give unequalled stopping power. Its steady, stable *Knee-Action Ride**—likewise exclusive to Chevrolet—makes the moving car seem a part of the road itself. Its *Solid Steel one-piece Turret Top Body*—found only on this one low-priced car—surrounds passengers with the safety of steel. And an equally exclusive *Fisher No Draft Ventilation System* protects health by giving passengers individually controlled ventilation without drafts.

You are entitled to ALL these features in your new car; safe driving demands their presence; and you can get them, at low prices, only in the new 1936 Chevrolet.

Give your family one of these new Chevrolets and you will be giving them the safest motor car that money can buy!
CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

The only complete low-priced car

CHEVROLET

A GENERAL MOTORS VALUE