



MASTER DE LUXE COUPE

GO WITH LESS GAS!
... less oil ... less upkeep!

More miles of pleasure . . . more money in your pocket . . . when you drive

CHEVROLET FOR 1936

YOU may as well save money . . . particularly when you can get *more motoring pleasure* in addition to substantial savings . . . and that is the happy experience of people who buy new 1936 Chevrolets.

This new Chevrolet is fast! It's spirited! It goes places as you want your new car to go! *And goes with less gas—less oil—and lower cost of upkeep!* All of

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

which naturally makes it a much better investment.

Then, too, the new Chevrolet for 1936 is smarter, safer and more comfortable to ride in than any other car selling at or near its price.

See your nearest Chevrolet dealer—take a ride in this *only complete low-priced car*—and get convincing proof of its greater dollar value.

NEW PERFECTED HYDRAULIC BRAKES . . . IMPROVED GLIDING KNEE-ACTION RIDE* . . . SHOCKPROOF STEERING* . . . GENUINE FISHER NO DRAFT VENTILATION . . . SOLID STEEL one-piece TURRET TOP BODIES . . . HIGH-COMPRESSION VALVE-IN-HEAD ENGINE . . . 6% NEW GREATLY REDUCED G. M. A. C. TIME PAYMENT PLAN—The lowest financing cost in G. M. A. C. history. Compare Chevrolet's low delivered prices.

*Available in Master De Luxe models only. Knee-Action, \$29 additional.

The only complete low-priced car



A GENERAL MOTORS VALUE