

*It's fun  
to save money*



MASTER DE LUXE SEDAN

- NEW PERFECTED HYDRAULIC BRAKES
- IMPROVED GLIDING KNEE-ACTION RIDE\*
- SHOCKPROOF STEERING\*
- GENUINE FISHER NO DRAFT VENTILATION
- SOLID STEEL one-piece TURRET TOP BODIES
- HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

*\*Available in Master De Luxe models only. Knee-Action, \$20 additional.*

**6%** NEW GREATLY REDUCED G. M. A. C. TIME PAYMENT PLAN  
*The lowest financing cost in G. M. A. C. history. Compare Chevrolet's low delivered prices.*

.. when you can get all these good things at lowest cost



Once, it was necessary to pay a lot of money to get a fine motor car. *Once*, but not any more!

Think of all the fine car features you can get in this new 1936 Chevrolet at Chevrolet's low prices: The superior safety of New Perfected Hydraulic Brakes and Solid Steel one-piece Turret Top! The unmatched smoothness of the Knee-Action Gliding Ride\*! The smarter styling and more healthful comfort of a Turret Top Body with Fisher No Draft Ventilation! The higher performance-efficiency of a High-Compression Valve-in-Head Engine! And the unequaled driving and parking ease of Shockproof Steering\*!

Have the fun of saving money while getting all these good things at lowest cost—Buy a new 1936 Chevrolet!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

*The only complete low-priced car*

**CHEVROLET**

A GENERAL MOTORS VALUE