

Here is a motor car that is winning wholehearted preference among people young in years and young in spirit, as the fleetest, trimmest, smartest looking car ever offered at a low price! It's Chevrolet's new Standard Cabriolet—and it's gloriously youthful in both appearance and action. The top, of light tan waterproof material, opens and closes easily, giving the snug comfort of a roomy coupe or the breezy freedom of an open car, at the owner's will. And, like all Chevrolet models for 1936, the Cabriolet brings you the unmatched safety of New Perfected Hydraulic Brakes—the health and comfort advantages of Genuine Fisher No Draft Ventilation—and the spirited performance of a High-Compression Valve-in-Head Engine which gives combined power and economy without equal. All features that are exclusive to Chevrolet in the lower price range. You are invited to drive this new Chevrolet. It speaks youth's language. It asks only your hand on the wheel and your foot on the throttle to prove it's the car for you CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

CHEVROLET

A GENERAL MOTORS VALUE

The only complete low-priced care