

IT'S Chrysler

... WITH PEOPLE WHO KNOW!

A FINE CAR
saves you money!



JUST a few extra dollars will buy you dozens of extra advantages in a Chrysler.

You can step into the fine-car class with a big new Chrysler Six for as

little as \$760, list at factory, Detroit.

That beautiful Chrysler Six is built side by side with the famous Airflow Chryslers. It exemplifies the highest traditions of Chrysler quality and design.

You get the good things first in a Chrysler. That means you drive a modern car . . . a car that *stays* modern while other cars are catching up.

As a case in point, consider hydraulic brakes. Chrysler owners have enjoyed them for *twelve years!* And Chrysler has developed and perfected them . . . knows how to build them today as no other maker possibly can.

In the 1936 Chryslers, there are scores of other features equally far ahead.

Floating Power! It's far, far ahead in banishing the annoyance as well as the

wear and tear of engine vibration. Safety Steel bodies . . . jointless, squeakless . . . surrounding you with safety. Valve seat inserts to save money on valve grinds. Pistons that are anodic plated to guard against scuffing or scoring.

In Chrysler's Automatic Overdrive† you get the newest and most important motor-ing development in years. It gives you two perfect gear ratios . . . one for traffic, one for the open road. At touring speeds, it cuts engine speed one-third . . . gives up to 5 more miles from every gallon of gas . . . saves oil, and strain and wear.

Drive a 1936 Chrysler. Add up the extra values for yourself. See if you won't be money ahead by investing a few extra dollars to get all the advantages of stepping into the fine-car class!

CHRYSLER SIX SEDAN \$875*



Ask for the New
OFFICIAL CHRYSLER MOTORS
COMMERCIAL CREDIT COMPANY

6% TIME PAYMENT
PLAN

You can figure it out for yourself.

1. Start with your unpaid balance.
2. Then add insurance cost.
3. Then multiply by 6%—for a 12 months' plan. One-half of one per cent per month for periods more or less than 12 months.

In some states a small legal documentary fee is required.
NO OTHER CHARGES

☆ 1936 CHRYSLER SIX . . . 93 horsepower, 118-inch wheelbase. Six body types. Prices \$760 and up. Four-Door Sedan with integral body-form trunk \$875.

\$ 760 U P *

- ☆ NEW CHRYSLER DE LUXE EIGHT . . . 105 and 110 horsepower, 121 and 133-inch wheelbase. Seven body types. Prices \$925 and up. Four-Door Sedan with integral body-form trunk \$1045.
 - ☆ CHRYSLER AIRFLOW EIGHT . . . 115 horsepower, 123-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1345.
 - ☆ CHRYSLER AIRFLOW IMPERIAL . . . 130 horsepower, 128-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1475. All sedan models have integral body-form trunks.
- †Standard on Airflow Imperial. Available on all 1936 Chryslers at slight additional cost.
*All prices list at factory, Detroit; special equipment extra.

Wouldn't you like a catalog?

We will gladly send you our 1936 literature on request. Address Chrysler Corporation, Chrysler Sales Division, 12202 East Jefferson Avenue, Detroit, Michigan.