



YOU'RE MONEY AHEAD WITH A

Chrysler

\$760 AND UP

It's a great satisfaction to go places in a Chrysler!

People everywhere agree on its smartness and dash. Everybody recognizes it as the top-ranking expression of the industry's most famous engineering.

And the best part of it is, you're actually money ahead with a Chrysler.

You can buy the big, handsome Chrysler Six for as little as thirty-five dollars a month, plus the usual low down payment . . . probably your present car will cover the down payment.

For only two or three dollars a week more than the cost of lowest-

priced cars, you can step right into the FINE-CAR class.

Owners say that their 1936 Chryslers use less gas than the smaller cars they traded in.

On top of that, Automatic Over-drive† brings extra economy for country driving. With engine revolutions cut one-third at touring speeds, you fly along with a loafing engine . . . saving oil and engine wear . . . getting up to 5 more miles from every gallon of

gasoline. *Actually one mile in every five is free!*

There are other savings and advantages as well . . . Chrysler's time-tested 100% hydraulic brakes . . . safety-steel bodies . . . Floating Power . . . valve seat inserts which save money on valve grinds.

This year you can actually save money by stepping into the FINE-CAR class with a Chrysler. Let your Chrysler dealer present all the facts in detail.



IT PAYS TO BUY A FINE CAR

☆ CHRYSLER SIX . . . 93 horsepower, 118-inch wheelbase, \$760 and up.

☆ DE LUXE EIGHT . . . 105 and 110 horsepower, 121 and 133-inch wheelbase, \$925 and up.

☆ AIRFLOW EIGHT . . . 115 horsepower, 121-inch wheelbase. All models, \$1345.

☆ AIRFLOW IMPERIAL . . . 130 horsepower, 128-inch wheelbase. All models, \$1475.

☆ AIRFLOW CUSTOM IMPERIAL . . . 130 horsepower, 137-inch wheelbase, \$2475 and up.

†Standard on Airflow Imperial. Available on all 1936 Chryslers at slight additional cost.

*All prices list at factory, Detroit; special equipment extra. Ask for the Official Chrysler Motors-Commercial Credit Company Time Payment plan. Available through all Chrysler Dealers.

Chrysler's on the Air! . . . Big Star Program . . . Every Thursday, 8 P.M., Eastern Daylight Saving Time . . . Columbia Network.