



Old Traditions

WELCOME THE NEW
in distinguished
American homes



AIRFLOW EIGHT SEDAN

Perhaps you have been missing something rare and fine

In the brief space of two years, the Airflow Chrysler has won its way swiftly and surely into the most discriminating circles of America.

If you have merely watched this triumph, now is the time for you to act. Get inside an Airflow Chrysler and see just why this car has won the most enthusiastic owners any car ever had.

See what it would mean to you to ride in a car that actually seems to ignore the kind of road it runs on. Learn the plain truth that Airflow design—and this design alone—makes possible a kind of riding comfort no other car even approaches.

See what it's like to ride in the roomiest cars

AIRFLOW

Chrysler

ever built. See what those extra inches of seat width, cushion depth, head-room and leg-room really mean in glorious relaxation.

Consider what it would mean to you to know that you are riding in the safest car ever built . . . that you ride not only in a steel body . . . that you are actually surrounded by the heavy steel girders of the frame!

Experience the miracle of Automatic Overdrive . . . that makes high speeds as silently effortless as sailing . . . that cuts engine speeds one-third while the car floats swiftly on . . .



that enables a great big car like the Imperial—one of the fastest cars in the world—to make an official economy record across the continent of 18.1 miles per gallon.

These are challenging facts. Things of real importance to you. As a modern-minded connoisseur of fine living, we invite you to test them . . . in a 1936 Chrysler Airflow Eight or Imperial . . . beautifully restyled inside and out . . . the most luxurious cars we have ever built.

☆ 1936 CHRYSLER SIX . . . 93 horsepower, 118-inch wheelbase. Six body types. Prices \$760 and up. Four-Door Sedan with trunk \$875. ☆ NEW CHRYSLER DELUXE EIGHT . . . 105 and 110 horsepower, 121 and 133-inch wheelbase. Seven body types. Prices \$925 and up. Four-Door Sedan \$1045. ☆ CHRYSLER AIRFLOW EIGHT . . . 115 horsepower, 123-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1345. ☆ CHRYSLER AIRFLOW IMPERIAL . . . 130 horsepower, 128-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1475. All sedan models have integral body-form trunks. All prices list at factory, Detroit; special equipment extra. Ask about the new Chrysler Motors-Commercial Credit 6% Time Payment plan. ☆ WOULDN'T YOU LIKE A CATALOG? We will gladly send you our 1936 literature on request. Address Chrysler Corporation, Chrysler Sales Division, 12204 East Jefferson Avenue, Detroit, Michigan.