

# Chrysler at \$760\*



THE BIGGEST PLUS VALUE IN MOTORING HISTORY

**Y**OU'RE money ahead with a Chrysler. You get so much more motor car for so very little more money.

Look at that big beautiful Chrysler Six Sedan pictured above. With all its size and power and luxury, it sells at \$875 list at factory... including the big integral body-form trunk. That's only a little more than the lowest-priced cars. On Chrysler's 6% monthly payment plan, the difference in payment is only a few dollars.

Yet see what you get. The extra roominess of that generous 118-inch wheelbase. The extra inches of leg room and elbow room, seat width and floor space.

The extra snap and go of a lively 93 horsepower engine... smooth as velvet with its Floating Power mountings.

The extra economy that comes from scientific gas distribution, from full-length water jacketing, from thermostatic heat control... Chrysler actually gives more miles per gallon than many smaller cars.

The extra safety of Chrysler's time-tested hydraulic brakes... safety-steel bodies... interlocking bodies and frames.

The extra comfort of big, long springs, big tires, deep billowy upholstery, and scientific weight distribution that gives Chrysler's unmatched Floating Ride.

The extra satisfaction that only a fine car brings. The extra long life, fewer repairs, lessened need for attention and adjustment.

There are so many extras in a Chrysler that many people still do not realize that it is really a low-cost car.

See and drive a 1936 Chrysler. Add up the extra value. Then ask yourself where you could invest your money for greater lasting satisfaction!

★ 1916 CHRYSLER SIX . . . 91 horsepower, 118-inch wheelbase. Six body types. Prices \$760 and up. Four-Door Sedan with integral body-form trunk \$875.

★ NEW CHRYSLER DE LUXE EIGHT . . . 105 and 110 horsepower, 121 and 133-inch wheelbase. Seven body types. Prices \$925 and up. Four-Door Sedan with trunk \$1045.

★ CHRYSLER AIRFLOW EIGHT . . . 115 horsepower, 124-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1145.

★ CHRYSLER AIRFLOW IMPERIAL . . . 130 horsepower,

128-inch wheelbase. Six-passenger Sedan and six-passenger Coupe \$1475.

All sedan models have integral body-form trunks.

\* All prices list at factory, Detroit; special equipment extra. Ask about the new Chrysler Motors-Commercial Credit 6% Time Payment plan.

Wouldn't you like a catalog?

We will gladly send you our 1936 literature on request. Address Chrysler Corporation, Chrysler Sales Division, 12202 East Jefferson Avenue, Detroit, Michigan.



\*HYDRAULIC BRAKES . . . pioneered by Chrysler . . . time-tested for twelve years. Self-equalizing and equipped with lining-saving centrifuge drums . . . safe . . . sure.



\*SAFETY STEEL BODIES . . . strong, rigid, jointless, squakless . . . interlocked with the big strong frames to surround you with steel protection.

## EXTRA!

- + Extra Size
- + Extra Style
- + Extra Power
- + Extra Luxury
- + Extra Comfort
- + Extra Safety
- + Extra Economy
- + Extra Long Life



\*FLOATING POWER . . . Chrysler's famous engine mounting absorbs every trace of vibration. No car has quite the silky, silent smoothness of a Chrysler.



\*FLOATING RIDE . . . Chrysler engineering perfected weight distribution and slow acting springs . . . you float over the bumps . . . a Chrysler ride is a revelation of comfort.