

DE SOTO PRESENTS

Airflow



A Brilliant New Styling...with Airflow's Famous Ride and Performance even further Improved

THERE'S A NEW THRILL in motoring that even Airflow's 40,000 owners know nothing about. For today — Airflow 3rd takes the road!

It's an even smoother model than the Airflow that gave America its first "Floating Ride." It's even a better performer than its predecessor, the car that established both speed and economy records. It has DeSoto's sensational new four-speed Gas-Saver Transmission.

Inside, both front and back, you see custom-car styling... exquisite taste in the smallest detail.

Airflow now offers this beautifully streamlined, built-in trunk. Tire is carried inside.

When you step through the big, inviting door of the new Airflow, you enter the most beautiful interior ever put in a car!

You relax in the luxury of seats like divans, finished in French roll upholstery, pleated and tufted. The driver's seat is adjustable three ways... for perfect comfort. From the instrument panel to the clever, concealed ash-trays in the arm rests... there's *custom* styling wherever you look!

Around you is the safest body ever built... frame and body *one* safety-steel unit. The brakes are genuine De Soto hydraulics.

Airflow... always first in performance... now leads in style... with the new Touring Sedan and Coupe. It's companion car to Airstream De Soto, at De Soto dealers.



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