



*The  
Folks Next door*

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**DESOTO**

## Smartest Car in Any Neighborhood ...at a Price you can Afford to pay

**YOU, TOO,** can drive the smartest car on the road. It costs only a few dollars more than the lowest priced. And look what it gives you.

Big, sweeping lines. Chromium trim, from radiator to built-in, roomy trunk. Dozens of custom details: chair-height seats, low floors, rich upholstery, wider doors, deeper cushions, more leg, arm and head room.

Speed that's smooth and quiet...a 93-horsepower motor; shockless steering, Floating Power engine mountings, ride stabilizer, knee-type front wheel

springing. Yes, sir, that's a ride.

Those 100% Hydraulic brakes stop you smoothly and quickly. You feel safer...because you know the body is Safety-Steel.

Mileage reports we get are amazing. And, with the new Gas-Saver Transmission, mileage is even greater.

Monthly payments to fit your purse. Ask for the Official Commercial Credit Co. 6% Plan.

**\$695**

AND UP, LIST AT FACTORY, DETROIT  
SPECIAL EQUIPMENT EXTRA

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