



V-8 Is The Mark Of The Modern Car

The Ford is an exceptionally good choice for the woman motorist because it is so dependable and easy to handle. That has always been so. These days there is still another reason for its ever-widening popularity—it is a thoroughly modern car. The Ford is as up-to-date in performance, comfort and safety as in appearance and appointment. Here are some modern features of the Ford . . . V-8 ENGINE (fine-car acceleration, power and smoothness—increased motoring enjoyment). . . . CENTER-POISE RIDING (greater comfort, front and rear—you ride near the center of the car instead of over the axles). . . . SAFETY GLASS all around at no extra cost (an important reason why the Ford is such a safe car to drive). . . . NEW STEEL WHEELS (distinctive design—large hub caps—big tires). . . . COMPLETE LINE OF BODIES (seventeen types, including new Convertible Sedan with trunk, illustrated above).

FORD V-8 FOR 1936

\$25 A MONTH, WITH USUAL DOWN-PAYMENT, BUYS ANY NEW FORD V-8 CAR ON NEW UCC $\frac{1}{2}\%$ PER MONTH FINANCE PLANS