



It Needs No Breaking-In

You can take a Ford V-8 right out of the dealer's showrooms and drive it across the country. For it needs no breaking-in. You can drive it 60 miles an hour the day you buy it. . . . This means more efficient, useful service for every one—more enjoyable motoring because you do not have to drag along for 500 or 1000 miles. . . . The reason for this fine-car feature is as important as the result. . . . The Ford V-8 needs no breaking-in because of unusual accuracy in the manufacture of moving parts and the smoothness of bearing surfaces. Clearances are correct when you buy the car. You do not have to depend on a long wearing-in period to eliminate tightness and insure smooth running. . . . Formerly, only the most expensive cars could be driven at normal speed from the beginning. That still holds true today—except in the case of the Ford V-8. . . . Fine-car construction means fine-car performance.

FORD V-8 FOR 1936

\$25 A MONTH, WITH USUAL DOWN-PAYMENT, BUYS ANY NEW FORD V-8 CAR ON UCC ½ PER CENT PER MONTH FINANCE PLANS