



The Modern Car With The V-8 Engine

You will have a feeling that you are driving a truly fine car when you drive the 1936 Ford. And you are! For today's Ford is a fine car in everything but the price. It is modern in line and style and appointment. . . . Comfortable and roomy. . . . An unusually safe car to drive because of ease of handling, welded steel body, Safety Glass throughout (at no extra cost), and sure, dependable, quick-stopping brakes. . . . And it has a modern V-8 engine. . . . You will find that this makes quite a difference in driving enjoyment—it is smoother, quieter and more responsive, with a comforting reserve of power. There is something thrilling, too, about the way a V-8 helps you to step out ahead at traffic lights. . . . It is never any effort to drive a Ford—that is why it is so kind to your nerves and disposition. Two new features for 1936 are easier steering and easier gear shifting.

FORD V-8 FOR 1936

\$25 A MONTH, WITH USUAL DOWN-PAYMENT, BUYS ANY NEW FORD V-8 CAR ON UCC ½ PER CENT PER MONTH FINANCE PLANS