



## *The Car That Stays Young*

Time deals gently with a Ford V-8. The car never seems to reach middle-age! It's young when you buy it, and long afterwards it works as briskly and looks as fresh as that first day out of the showroom. . . . The Ford requires almost no "complexion care." Its baked-enamel finish does not chip or crack and the sun's ultra-violet rays can't affect either color or luster. Just a light going-over with a dusting-cloth keeps your car well groomed. . . . But the Ford is more than easy on the eye . . . it's easy on the purse. Today's model costs you less per mile than any Ford car ever built. It's thrifty on gasoline. And on oil. In fact, most owners change oil only once every 2000 miles and don't add a drop between. . . . There are even bigger economies you will discover as you drive it, because from the low first cost to the high trade-in value . . . you do save money on a Ford V-8.

## *THE FORD V-8*

\$25 A MONTH, AFTER USUAL DOWN-PAYMENT, BUYS ANY MODEL OF THE 1936 FORD V-8 CAR, FROM ANY FORD DEALER, ANYWHERE IN THE UNITED STATES. . . . ASK ABOUT THE NEW UCC ½% PER MONTH FINANCE PLANS.