



THE BRUNN CONVERTIBLE VICTORIA ON THE STORM KING HIGHWAY

THE LINCOLN

One Lincoln owner, during an active life, has purchased and driven forty-seven motor cars. That he recommends his latest purchase, the Lincoln, to friends who seek his judgment as an engineer, is a sincere and convincing tribute to the car's excellence. The Lincoln appeals most of all to the experienced and the critical. . . . The new Lincoln is a superb fusion of the engineer's and the coachmaker's arts. The famous 12 cylinder motor is of the V-type, and ranks first among Lincoln contributions to engineering. In comfort, the car surpasses even its forerunners—long soft springs, a position close to the road for so large a car, luxurious upholstery and the silent surge of the engine make each journey tireless and refreshing. Front and rear fenders are in the spirit of the new streamlining, with the fresh, clean sweep of sloping contours. But here, too, is traditional Lincoln dignity. Appointments throughout are wisely and thoughtfully chosen. There are eighteen body types, formal and informal, including custom coach designs by Brunn, Ludkins, Willoughby and LeBaron.