



The 1936 Packard 120 Touring Sedan for five passengers

## We invite you to forget everything Packard is famous for

WHEN you come in for your first ride in a Packard 120, we invite you to forget everything that Packard is famous for.

You can close your eyes to the car's good looks, you can shut your mind to the prestige of the Packard name, you can ignore the longer style and mechanical life that lie under those Packard lines—and still get the greatest motoring thrill of your life.

When you step on the throttle, a surge of power sinks you back shoulder deep into those tailored cushions. The 120 horses of the great Packard straight-eight motor shoot you forward with almost effortless acceleration.

You ride with none of the swinging

bounce, none of the half-checked jars you have had to tolerate. Even chuck-hole shocks are smothered before they reach your body. You see road irregularities—but feel nothing.

Before a mile has rolled under your wheels, you have a satisfying sense of relaxation. Every control seems to almost anticipate your wish. Steering is fingertight. The Packard clutch and Packard hydraulic brakes work with little more than tip-toe pressure.

Until you've had a 1936 Packard 120 ride, you can't know what modern motoring has to offer you. Only when you've driven and inspected the new Packard 120 can you realize the vast

difference between a car built in the fine-car tradition—and cars built to a price.

Ride in the Packard 120. Then discover how easy it is to own, especially if you use the attractive 6% Payment-out-of-Income Plan. And long, long after your last payment is forgotten you will be driving a car that is still smart, still a car you are proud of.

*You are paying for a Packard, why not own one?*

ASK THE MAN WHO OWNS ONE

**PACKARD 120**  
**\$990 to \$1115**

at the factory  
Standard accessory group extra

*—match Packard 120 against the field!*