



## Like father, like son



**T**HE SIMILARITY of the Packard 120 to the larger, more expensive cars which bear the Packard name does not end with the most famous, longest-lived lines in motoring.

It continues through every point that distinguishes a fine car from a car that is merely good.

You can prove this to your own satisfaction if you will *match Packard 120 against the field*.

For example, Packard's 35 years of experience in building motors for America's finest cars has made possible the remarkable 120-horsepower straight-eight motor which powers the Packard 120—a motor which gives it an effortless, instantaneous response

to the throttle that seems incredible in a car of this size and weight.

You will find that the new Packard 120 gives you a ride whose freedom from jar, jolt and noise is literally a revelation. Yet this is understandable when you consider that these have always been Packard's objectives in building luxury cars.

Both in the things you see and the "invisibles"—the evidences of extra qualities that are hidden, the Packard 120 is the product of fine-car experience, fine-car precision and fine-car ideals.

And these things give a tangible, dollar-and-cents return to every Packard 120 owner. They give him

a car which, if he buys out of income, is still young in performance and appearance long after the last payment is forgotten. They give him a car in which the *need* for service is reduced below anything he has ever experienced.

*Match Packard 120 against the field.* You will find the car as easy to buy as it is to own. Packard's 6% Payment-out-of-Income Plan is both attractive and economical. And, if your old car is of average value, you may be able to drive away in a Packard 120 with little or no cash outlay.

ASK THE MAN WHO OWNS ONE

*— match Packard 120 against the field! \$990 to \$1115*

AT FACTORY-STANDARD ACCESSORY GROUP EXTRA