



Here's the new Packard 120 for 1936...

The 1936 Packard 120 Sedan for Five Passengers, One of Seven Attractive Body Styles

...NOW LET US TELL YOU WHAT THE PICTURE DOESN'T SHOW

THE beauty of the new Packard 120 for 1936 speaks for itself. Its lines—the distinguished lines that have identified Packards for more than 30 years—these tell you the car will always have Packard smartness, will always stand out from the crowd.

But what the picture cannot show is that this new 120 is just as thoroughly a Packard in every other way.

It has Packard *long life* built into every part. It has a motor designed and built by Packard—with 120 mighty horsepower that threads you easily, smoothly through traffic or sweeps you swiftly and quietly along the highway.

It has Packard *safety*—hydraulic brakes, plus a body built as only Packard can build a body. It has Packard *comfort*—the luxury you would expect in a car built by Packard.

Nor can a picture of the 120 show you *how easily you can own this car*.

If you can afford *any* new car, even one in the lowest price class, you can easily enjoy the pride and distinction of driving a Packard. Packard's liberal time payment plan makes this possible.

And the long life and enduring beauty of the 120 make such payments out of income sensible. For this is not a "one or two year car" in

either performance or style. Years after the last payment has been paid and forgotten, your Packard 120, because of its Packard quality and Packard lines, will still be thrilling to drive, and thrilling to own.

ASK THE MAN WHO OWNS ONE

\$990 TO \$1115

AT DETROIT...STANDARD ACCESSORY GROUP EXTRA

Hear **LAWRENCE TIBBETT**, America's favorite baritone, every Tuesday night, 8:30 P. M. Eastern Standard Time—Columbia coast-to-coast network.