have just bought



a lodge for the woods



a cottage for the seashore



* a winter dwelling for the south



a complete home for anywhere

ALL for the price of my

PIERCE-ARROW Travelodge"

... designed by AUTOMOBILE engineers ... built by AUTOMOBILE men

- Before you step inside this newest Pierce-Arrow product, prepare for a thrilling surprise, for awaiting you is a complete home, beautifully appointed, ready for a week-end, a month or years of vacation adventures.
- But bear this in mind: No matter how pleasing it may be to the eye, no tourist-trailer is any better than the engineering experience behind

its design and construction, the materials used in the building of it, and the skill employed in its manufacture. For a touristtrailer, after all, is a rolling vehicle and presents problems with which only automobile engineers are fully familiar.

tive engineering, is the first to bring you the benefits of an experience ideally suited to the production of a trailer home, far stauncher, far SAFER, far more enduring and far more beautiful and convenient than any yet designed... AND AT PRICES NO GREATER THAN **OTHERS!**

• Pierce-Arrow, for 36 years a leader in automo-

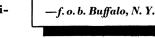
Welded, all-steel framework!—an exclusive and all-important basic Pierce-Arrow advantage.

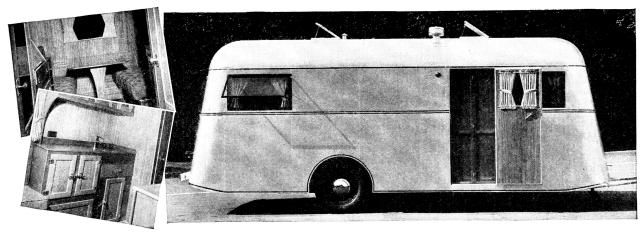
Independent Wheel Suspension! At slight extra cost:—Hydraulic brakes and Houdaille Shock Absorbers.

All-metal airplane-type (aluminum) paneling and roof-insulated against heat and cold-enduring and protective.

THREE SIZES

\$845 • \$1145





FOR COMMERCIAL USE

All three sizes available as complete chassis and body shells with interior walls for adaptation of manufacturer's representatives, jobbers and salesmen's use. Write for prices.

DEALERS: Some territories are still open. Inquiries from automobile dealers, garages, filling stations and individuals regarding the Pierce-Arrow Travelodge franchise is invited.

CLIP THIS COUPON NOW!

•	TRAILER DIVISION, PIERCE-ARROW MOTOR CORP., BUFFALO, N.Y. Please send me your free descriptive literature of the Pierce-Arrow Travelodge
	Name
	Street
	City State