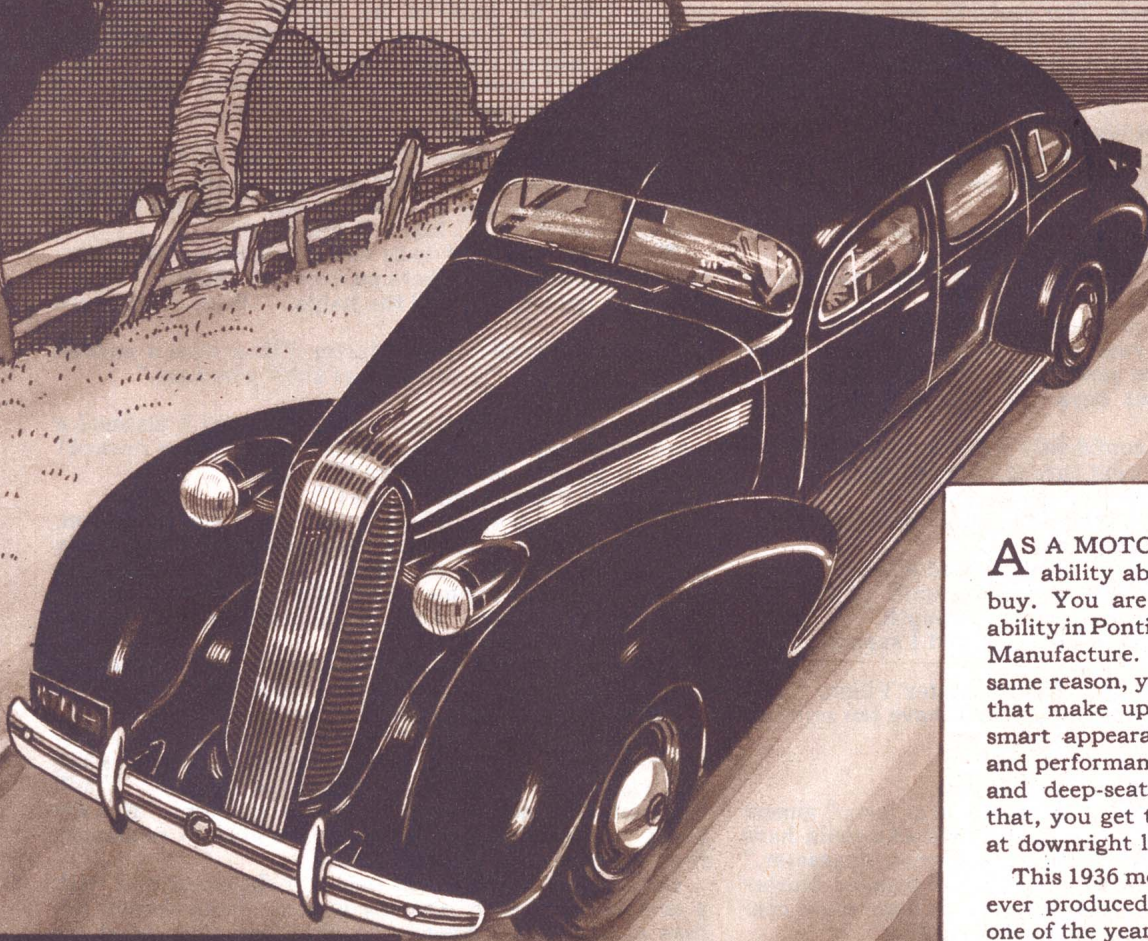


PONTIAC'S PRECISION MANUFACTURE

Means Low-cost motoring
for You



AS A MOTORIST, you want dependability above all else in the car you buy. You are assured of that dependability in Pontiac as the result of Precision Manufacture. In addition, and for the same reason, you get all the other factors that make up satisfied ownership . . . smart appearance . . . big-car comfort and performance . . . complete safety . . . and deep-seated economy. More than that, you get this desirable combination at downright low price.

This 1936 model is the greatest Pontiac ever produced by General Motors. It's one of the year's outstanding automobile values. You can prove this simply by (1) comparing Pontiac, feature for feature, with other cars in its group; (2) having a demonstration under actual road conditions.

We have mentioned that Pontiac is low in price. We would like to point out, also, that ownership is far easier than you realize. First of all, because your community Pontiac dealer is prepared to quote a liberal allowance on your present car. And, finally, since he can arrange purchase through the greatly reduced time payments of the 7% G M A C Canadian financing plan.

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