

and

Americas

most Distinctive

Car.

Some time soon, take your seat behind this

up the number that are uniquely styled and you

will find very few indeed. And of these few only

Pontiac's design is an entirely new departure.

why America calls Pontiac the most beautiful

thing on wheels . . . the reason why Pontiac is

acclaimed America's most distinctive car. It

gives this big, fleet car its distinguished styling.

It makes Pontiac the natural choice of the

The Silver Streak is the answer—the reason

Pontiac alone is both different and new!

gleaming symbol. Test the engine that sings so softly underneath. You'll find that Pontiac's distinction extends to everything about it! Performance? It quickly takes its rightful place at the head of any line of traffic. Economy? It's the thriftiest car of its class. And you can look down an almost endless road of happy ownership, because Pontiac is built to be America's most dependable low-priced car!

Choose a Pontiac for its distinction. Choose it for economy, safety or anything else. You can do so with confidence, for owners' enthusiasm proves that you simply can't do better.

*615

fastidious few.

*List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group

PONTIAC

All Pontiac cars can be bought on G. M. A. C's new 6% plan, which greatly reduces the cost of buying on time.

Satisfy Yourself with Something Better-Buy a Pontiac