

# Pontiac sets the pace for '36

**—in beauty, economy  
and long life**

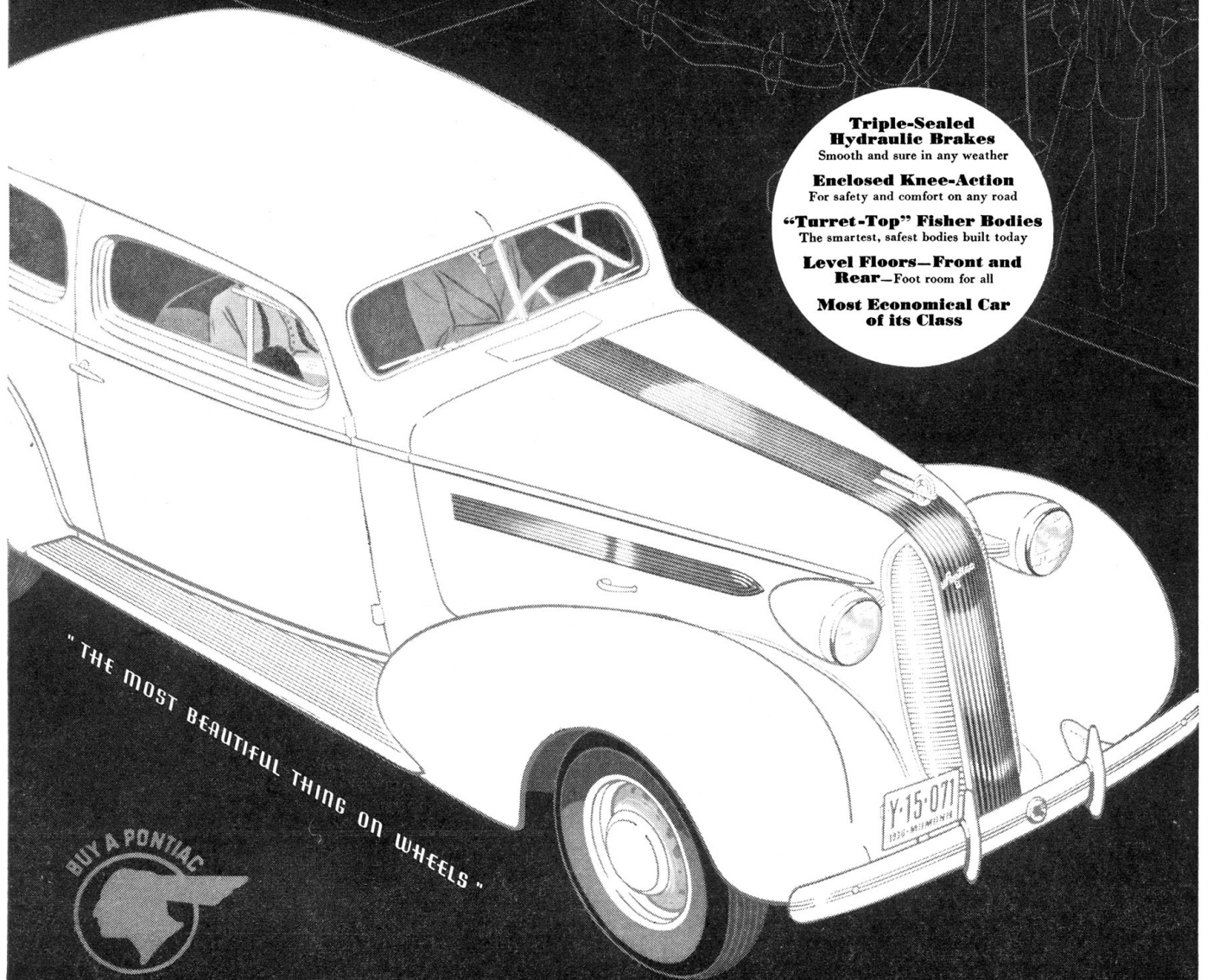
WHAT car is called the most beautiful thing on wheels? *Pontiac!* What car is ranked as the most economical of its class? *Pontiac!* What car is built to be the most dependable in its field? Again, the answer is *Pontiac!* In fact, as you go down the list of things your new car *must* have, you'll find that *everything* points to Pontiac. You can't do better than America's most distinctive car—and a 10-minute ride will prove it.

**PONTIAC** SIXES \$  
and EIGHTS **\$615**

\*List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group of accessories extra. A General Motors Value.

All Pontiac cars can be bought on G.M.A.C.'s new 6% plan, which greatly reduces the cost of buying on time.

Illustrated, the 1936 Pontiac De Luxe Eight 2-Door Sedan \$770\*



**Triple-Sealed  
Hydraulic Brakes**

Smooth and sure in any weather

**Enclosed Knee-Action**

For safety and comfort on any road

**"Turret-Top" Fisher Bodies**

The smartest, safest bodies built today

**Level Floors—Front and  
Rear**—Foot room for all

**Most Economical Car  
of its Class**

"THE MOST BEAUTIFUL THING ON WHEELS"

