

# BEAUTY THAT GIVES A LOT MORE THAN JUST PRIDE

**Triple-Sealed  
Hydraulic Brakes**

Smooth and sure in any weather

**Knee-Action Ride**

For safety and comfort on any road

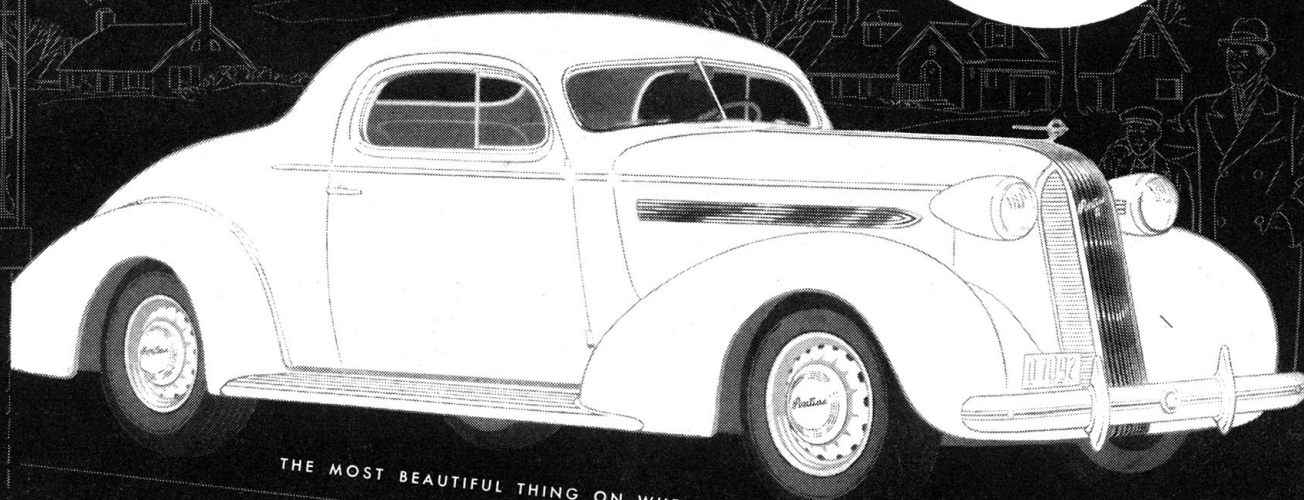
**Level Floors—Front and Rear**

Foot room for all

**"Turret-Top" Fisher Bodies**

The smartest, safest bodies built today

**Most Economical Car  
of its Class**



THE MOST BEAUTIFUL THING ON WHEELS

De Luxe Eight Coupe, \$730\*

SATISFY YOURSELF  
WITH  
SOMETHING BETTER  
... BUY A PONTIAC



**I**F YOU will take the time to stop, some day, at a used car lot—you will learn a very valuable lesson. You will see that the cars which were smartly styled and beautifully designed—Pontiacs of previous years, for example—are worth substantially more, as used cars, than their commonplace competitors. It is easy to forget this when you purchase a new car—and permit yourself to be im-

pressed by facts and items of no consequence. But it will save you money in the long run, if you insist on smartness and beauty—and, if you do, you will insist on Pontiac . . . the car America has christened *the most beautiful thing on wheels*.

*Pontiac* \$615  
SIXES AND EIGHTS

\*List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group of accessories extra. Available on G.M.A.C.'s new 6% Time Payment Plan. A General Motors Value.