

*The  
Outstanding Eight  
of its time!*

as a 10-minute ride will prove

YOU can't do better than this great new Pontiac Eight no matter what you pay. Its combination of beauty, economy, and dependability is unique in the history of motoring.

Here's an *eight* that topples economy records right and left—goes farther and runs better on less gas and oil than any car within many pounds of its weight.

Here's an eight built to go on and on long after other cars have outlived their usefulness—*built to be America's most dependable low-priced car.*

What's more, it is the most beautiful thing on wheels—the *only low-priced car that really stands out in the big parade of traffic.* That's why it is zooming in popularity at a rate few cars have ever equalled. That's why you should visit your Pontiac dealer and spend ten minutes at the wheel. When you learn all the facts, you're bound to agree . . . *Pontiac builds the outstanding eight of its time.*

**PONTIAC** EIGHT **\$730**

\*List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group of accessories extra. A General Motors Value.

All Pontiac cars can be bought on the new G. M. A. C.'s 6% plan, which greatly reduces the cost of buying on time.

Illustrated below, the 1936 Pontiac De Luxe Eight Four-door Sedan—\$815\*

**Triple-Sealed  
Hydraulic Brakes**

Smooth and sure in any weather

**Enclosed Knee-Action**

For safety and comfort on any road

**"Turret-Top" Fisher Bodies**

The smartest, safest bodies built today

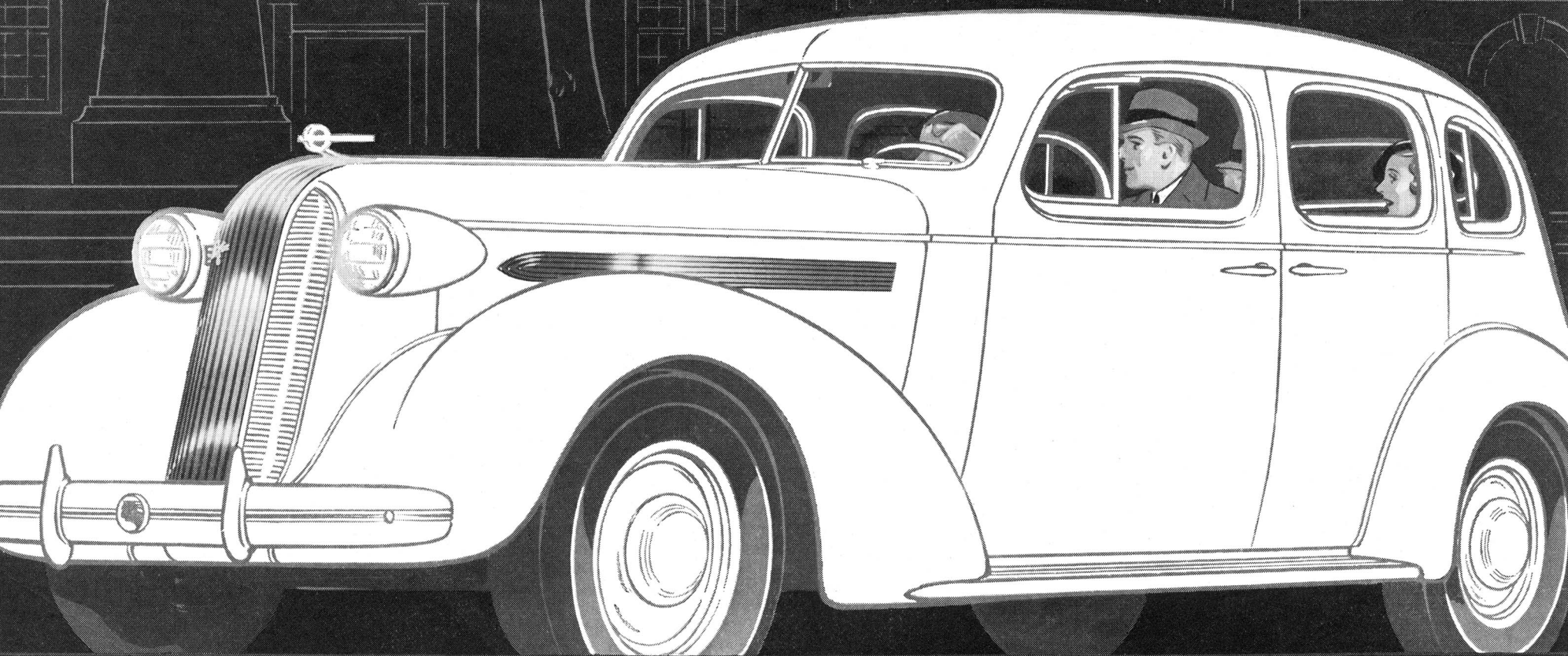
**No-Draft Ventilation**

For fresh air, clear vision, perfect comfort

**Level Floors—Front and**

**Rear**—Foot room for all

**Most Economical Car  
of its Class**



**THE MOST BEAUTIFUL THING ON WHEELS**