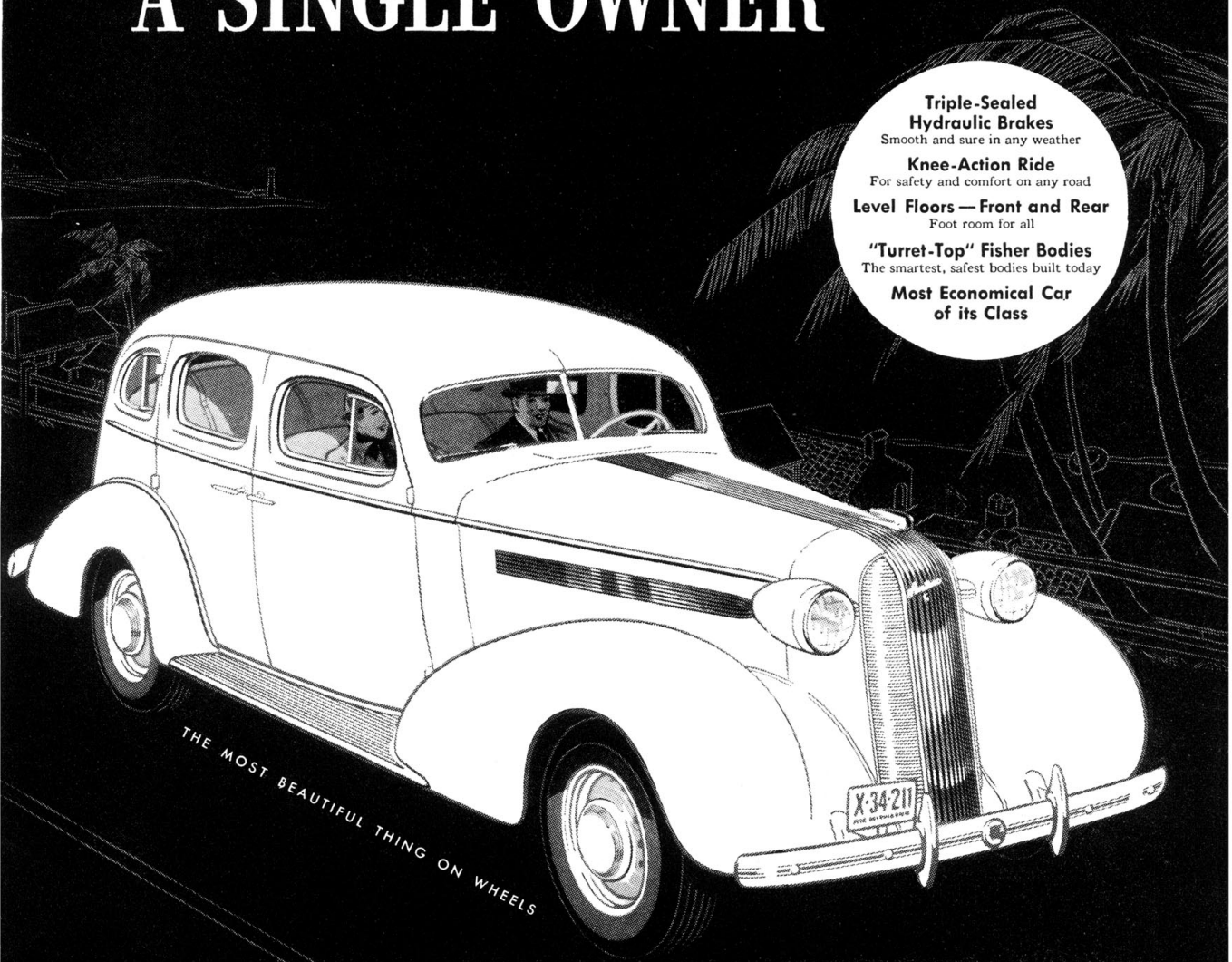


WE DARE NOT DISAPPOINT A SINGLE OWNER



THE MOST BEAUTIFUL THING ON WHEELS

Triple-Sealed Hydraulic Brakes
Smooth and sure in any weather

Knee-Action Ride
For safety and comfort on any road

Level Floors — Front and Rear
Foot room for all

"Turret-Top" Fisher Bodies
The smartest, safest bodies built today

Most Economical Car of its Class

De Luxe Six 4-Door Sedan, \$770*

SATISFY YOURSELF
WITH
SOMETHING BETTER
... BUY A PONTIAC



THERE are, today, over thirty makes of cars, each equipped and priced by its builders as attractively as possible. Yet in ever-increasing thousands motorists choose *Pontiac without looking at another car.*

Talk to a Pontiac owner and you'll understand why. His delight in his car is wonderful to see. He gives it the same affection he bestows on other trusted friends. Every question about how he likes it gets an enthusiastic response. He, and thousands of fellow-owners, actively spread-

ing praise of Pontiac, are the reason for Pontiac's unquestioned acceptance.

We are well aware of the worth of such good will. Indeed, we value it so highly that we dare not disappoint a single owner. He is worth far more to us than any salesman we could ever employ.

Pontiac \$615
SIXES AND EIGHTS

*List prices at Pontiac, Mich., begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group of accessories extra. Offered on G.M.A.C.'s new 6% Time Payment Plan. A General Motors Value.