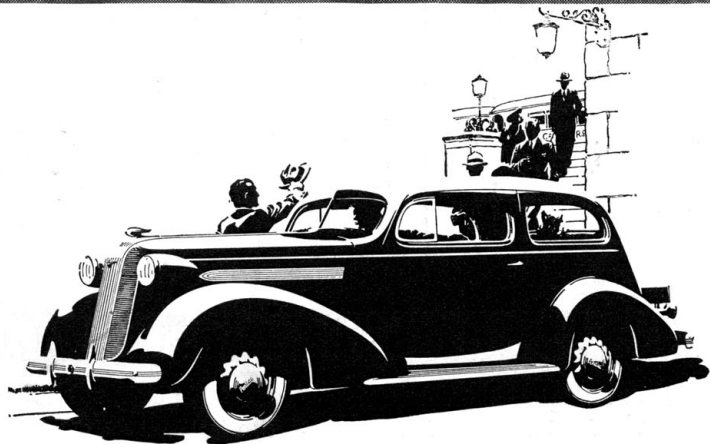


PONTIAC PRESENTS

The Style of the Month +  
The Car of the Year . . .

*A Matchless  
Combination*



**F**REE of fussy details, depending solely on proper lines for its effect, this trim suit is smart beyond words—distinctive as anything you'll see in the Easter parade . . . guaranteed to give that delicious inner glow known only to perfectly dressed women. With practically no change, these same words can be applied to the 1936 Pontiac, which explains why this beautiful car is such a feminine favorite. Women appreciate, of course, that a Pontiac is a joy to drive . . . dependable as the sunrise . . . incredibly thrifty . . . and gratifyingly low in price. But what really wins them *and keeps them won* is their sheer delight in its smartness.

# PONTIAC

THE MOST BEAUTIFUL THING ON WHEELS

*Illustrated above—the 1936 Master Six 2-door Sedan, \$675. List prices at Pontiac, Michigan, begin at \$615 for the Six and \$730 for the Eight (subject to change without notice). Safety plate glass standard on De Luxe Six and Eight. Standard group of accessories extra. Offered on G. M. A. C.'s new 6% Time Payment Plan. A General Motors Value.*

**\$615**

Easter Sunday on Fifth Avenue: a gray worsted suit, softly tailored; a crisp white handkerchief linen blouse; sables; and luggage-fan bag and shoes. It comes from Jay-Thorpe. Hat from Sally Victor. Selected as the suit of the month by Good Housekeeping Fashion Salon.